



THE COLLEGE OF WILLIAM AND MARY IN VIRGINIA
OFFICE OF THE PRESIDENT
WILLIAMSBURG, VIRGINIA 23185

MINUTES

Executive Committee Meeting

Board of Visitors

April 6, 1976

April 13, 1976

The Executive Committee of the Board of Visitors of the College of William and Mary met on April 6 at 10:00 in the Board Room of the Bank of Virginia in Richmond. The Recorder, Mr. J. B. L. Johnston, Jr. Presided.

TO: The Board of Visitors of the College of William and Mary in Virginia

Mr. Joseph E. Baker

Mrs. Carter Chiles

Ladies and Gentlemen:

Mr. Milton L. Drew, Jr.

I am enclosing herewith the Minutes of the meeting of the Board of Visitors held in Richmond on April 6. These Minutes will be subject to approval at the meeting of the Board on May 13-14, 1976.

Mr. Raymond T. Waller

Those in attendance from the Administration were:

Dr. Thomas A. Graves, Jr.

Dr. George Healy

Mr. William Carter

Mr. Dennis Cogle

Mr. Ross Weeks

Mr. James Kelly

Mr. Jerry Van Voorhis

Mrs. Jane Latham

Jane H. Latham

Jane H. Latham

Recording Secretary

Board of Visitors

The Recorder called the meeting to order and the attention of the Board to Resolution CN-1, Approval of Appointment of Director of Development, and asked President Windsor to speak to it.

Mrs. Falck moved approval of Resolution CN-1, seconded by Mr. Hubbard. After some discussion the words "faculty equivalent" was added in the third paragraph, which action was moved by Mr. Deane and seconded by Mrs. Falck. The motion was approved by vote of the Board. The corrected resolution is appended.

MINUTES

Executive Committee Meeting

Board of Visitors

April 6, 1976

The Executive Committee of the Board of Visitors of the College of William and Mary met on April 6 at 10:00 in the Board Room of the Bank of Virginia in Richmond. The Rector, Mr. J. R. L. Johnson, Jr. Presided. Those in attendance were:

Mr. Joseph E. Baker
Mrs. Carter Chinnis
Mr. Frederick Deane, Jr.
Mr. Milton L. Drewer, Jr.
Mrs. George Falck
Mr. William S. Hubard
Mr. Herbert V. Kelly
Miss Anne Dobie Peebles
Mr. Raymond T. Waller

Those in attendance from the Administration were:

Dr. Thomas A. Graves, Jr.	Dr. Clarence Maze, Jr.
Dr. George Healy	Dr. James C. Windsor
Mr. William Carter	Mr. Kirk Lunsford
Mr. Dennis Cogle	
Mr. Ross Weeks	
Mr. James Kelly	
Mr. Jerry Van Voorhis	
Mrs. Jane Latham	

The Rector called the meeting to order and the attention of the Board to Resolution CN-1, Approval of Appointment of Director of Development, and asked President Windsor to speak to it.

Mrs. Falck moved approval of Resolution CN-1, seconded by Mr. Hubard. After some discussion the words "faculty equivalent" was added in the third paragraph, which action was moved by Mr. Deane and seconded by Mrs. Falck. The motion was approved by vote of the Board. The corrected resolution is appended.

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Mr. Hubbard brought the Board's attention to Resolution W-1, Approval of the Budget for the Special Campaign for Fiscal 1976-77, Including Continuation of the Contract with Brakeley, John Price Jones, Inc. He moved its approval, which was duly seconded, and approved by vote of the Board. (appended)

The Student Liaison Committee to the Board of Visitors entered the meeting. Those present were: Debbie Miller, Chairman, Laurie Bond, Dave Oxenford, Jeff Leppo, Steve Handzel and David Nass.

The group reported on a recent referendum conducted by the Student Association on the matter of athletics, and read to the Board the resolution which was the result of the referendum, which was unanimously approved by the BSA.

Whereas, students are emphatically opposed to any increased in the Student Athletic and Recreation Fee and,

Whereas, at the same time they favor increased support to men's non-revenue sports and women's sports, and

In light of the proposed increase in the budget of the revenue sports

Be It Resolved, That the BSA request that the Board of Visitors does not raise the said fee, and furthermore instructs the Athletic Department to increase the funding to men's and women's non-revenue sports by decreasing the funding to men's revenue sports, i. e. football and basketball.

Following the departure of this group, Mr. Hubbard moved approval of Resolution W-3(R), Tuition and General Fee, and Other Fees for 1976-77, seconded by Mr. Kelly, and approved by vote of the Board. (Appended)

Mrs. Falck suggested that alumnae of the College be encouraged to contribute to Women's athletics specifically and provide further subsidies for grants-in-aid for women.

Dr. Maze was asked to give the report on Richard Bland College. Mr. Hubbard moved approval of Resolution RB-1, Discretionary Waiver of Application Fees, seconded by Mrs. Falck, and approved by vote of the Board. (Appended).

Mr. Hubbard moved approval of Resolution RB-2, Faculty Compensation Plan 1976-77, seconded by Mrs. Falck and approved by vote of the Board. (Appended)

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Mr. Deane moved approval of Resolution RB-3, Tuition and General Fees for 1976-78, seconded by Mrs. Falck. Several modifications were suggested and the corrected resolution is appended. The vote was taken and the motion was adopted by vote of the Board.

Mr. Kelly moved adoption of Resolution W-3(a), Approval of Landscaping for Women's Dormitory Complex, Now Named Botetourt Residences, seconded by Mrs. Falck, and approved by vote of the Board. (Appended)

Mr. Kelly moved approval of Resolution W-3(b), Faculty Leave of Absence, seconded by Mr. Waller, and approved by vote of the Board. (Appended)

Mr. Kelly moved approval of Resolution W-3(c), Faculty Appointments to Fill Existing Vacancies, seconded by Mr. Hubbard, and approved by vote of the Board. (Appended)

Mr. Hubbard moved approval of Resolution W-3(d), Faculty Promotion, seconded by Mrs. Falck, and approved by vote of the Board. (appended)

Dr. Healy advised the Board about the proposal for a Center of Excellence. After some discussion, the President asked for a consensus from the Board based on preliminary discussions and based on preliminary presentation that would look with favor on this and encourage the administration to proceed further in anticipation of the formal action to be taken at the May Board meeting. Mr. Hubbard so moved, seconded by Mr. Deane, and adopted by vote of the Board.

It was further expressed that the Executive Committee be empowered to decide this issue provided the presentation is in readiness prior to the May Board meeting.

The President advised that Messrs. Clarke, Kelly and Baker would constitute an ad hoc committee to study the revision of the By-laws and that he would be meeting with them.

The President also told the Board about an organization being formed of members of Boards of Visitors, being represented by their respective Rectors and Vice Rectors, and that the first meeting would be at Virginia Commonwealth University on April 14. He advised that Messrs. Johnson, Deane and himself would be attending.

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Resolution W-1 Page 4

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Enclosure

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The President advised the Board that he felt it would be necessary to have meetings of the Executive Committee throughout the summer months in order to approve new appointments to the College faculty. He explained that it might not be necessary to have a meeting each month and in that case a telephone call may suffice.

The President also advised that all State colleges and universities have been asked by the State Council to hold enrollments at the levels that have been approved by the State Council.

The meeting adjourned at 12:45 p. m.

Resolved, that the administration be authorized to continue the contract with Brakeley, John Price Jones Inc. for full-time resident program management for a period not extending beyond June 30, 1977, at a cost not to exceed \$100,000, provided the administration can identify funds sufficient for the purpose.

The College has been informed that the rate for continuation of the contract will be approximately \$8,392 per month; or \$98,700 for the year, the same rate as that presently being paid by the College.

Previously, on November 21-22, 1975, the Board had approved the extension of the planning phase for the campaign and agreed in principle to an allocation of \$87,552 for fiscal 1976-77, exclusive of the cost of continuing resident campaign management. (The contract with the Brakeley firm was reviewed and the necessary funding for the period February 1, 1976 through June 30, 1976 authorized by the Executive Committee of the Board on December 16, 1975.)

A revised schedule for regional screening sessions and the travel necessitated by them and for printing the major campaign brochure, subordinate brochures, other campaign materials, and their mailing will result in those expenses being incurred in fiscal 1976-77 - rather than in fiscal 1975-76, as previously budgeted. Further, certain economies in personnel costs will be effected in the last months of the present fiscal year in order to make it possible to hire an experienced person to provide full-time public relations support for the Office of College Development during the three years of the campaign. As a result, it is estimated that \$29,550 of this year's campaign budget will remain unspent, of which \$21,478 should be reallocated for expenditures in fiscal 1976-77 to cover rescheduled expenditures.

Board of Visitors

April 6, 1976

Resolution CN-1

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APPROVAL, APPOINTMENT OF

DIRECTOR OF DEVELOPMENT

Christopher Newport College

The search to fill the position of Director of Development has been completed. Salary is consistent with the administrators of the College with comparable educational background and experience.

THEREFORE, BE IT RESOLVED, that the Board of Visitors of the College of William and Mary and Christopher Newport College hereby approves filling the position of Director of Development with the appointment of the person named below with the rank and salary stipulated.

Dr.. Denton Beal, Director of Development, with the Faculty Equivalent rank of Associate Professor, at a salary of \$18,000.00

B.A. University of Pittsburgh, 1939

Ph.D. University of Pittsburgh, 1949

Dr. Beal is presently serving as Director of Public Relations at the University of Bridgeport, Bridgeport, Connecticut (1973-present). Prior to his present position, he was Vice President for Development and Public Affairs, C.W. Post Center, Long Island University (1970-73).

Dr. Beal also served as Director of Public Relations at Carnegie-Mellon University, where he was Editor of the Carnegie Review (1966-70). He was a member of the English Department at the University of Pittsburgh from 1940-1958 during which time he played the bassoon with the Pittsburgh Symphony Orchestra. He has attended various workshops and seminars related to development and public relations and has served many civic and professional organizations.