

Joel Salatin is the owner of Polyface Farm, an organic, family-owned farm in Swope, Virginia committed to developing and supporting economically and environmentally sound agricultural enterprises. He is an advocate for sustainable family farming and has been featured in *National Geographic*, in the best-selling book, *The Omnivore's Dilemma* and in "Food, Inc," an Academy Award-nominated documentary. He is the author of nine books, most recently *Folks, This Ain't Normal:* A Farmer's Advice for Happier Hens, Healthier People, and a Better World.

Tuesday, February 11 4:30 p.m.

David Student Union Ballroom

Informal discussion 3-4 p.m.
Madison Room

Too often, sustainability is either relegated to academic focus groups or presented as asceticism. By contrast, Joel Salatin offers a template that is both attractive and pragmatic. Punctuating his message with mischievous humor, Salatin challenges audiences to embrace integrated food systems. After this performance, you'll never look at farmland or policy solutions the same way. In fact, you'll be able to heal the land one bite at a time.

polyfacefarms.com -