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LUTER SCHOOL OF BUSINESS EARNS HIGH RANKINGS

ALUMS PRAISE REAL-WORLD EXPERIENCE

by [Jim Hanchett](#) | January 30, 2024*Read time: about 1 min*

Citing its satisfied alumni and its professional development opportunities, the business education news outlet Poets & Quants for Undergrads gave high marks to the [Joseph W. Luter, III School of Business](#).

The Luter School is ranked #74 on the [Top Business Schools](#) list, the highest ranking among Virginia's regional public universities and above the rankings for much larger institutions, such as Rutgers University and the University of Kentucky.

The rankings, considered the most comprehensive assessment of undergraduate business schools, are based on employment and admissions data, as well as an extensive survey of alumni.

Here's a sampling of what CNU alumni told Poets & Quants about their education:

"I was able to gain hands-on real-world projects that allowed me to be confident and capable in my abilities in the workplace because I had already experienced similar scenarios at business school."

"I learned to demonstrate good communication skills, negotiation skills, time management, planning skills, and team-building skills necessary in the field of accounting."

In the sub category of "Academic Experience," CNU ranked #24 nationally. Two of Luter's programs were highlighted as contributors to the ranking: the Signature Program and the Capstone Project. The Signature Program includes an array of coursework and workshops that help students develop personal and professional soft skills

necessary for success and career advancement. The Capstone Project offers student teams the opportunity to simulate running real-world businesses.

“It’s gratifying to be so highly ranked by Poets & Quants and it’s a reflection of our total focus on student success,” said Luter Dean Alan Witt ‘76. “Faculty and staff prepare students for immediate and lasting career success. We’re proud of the quality of the students we admit, how we grow those students over their four years here, and then how the marketplace responds to them as graduates. The Luter School is unique and the ranking demonstrates that what we do is working.”

The Luter School features a Liberal Learning Core Curriculum that requires 40 semester hours of coursework from every student, in addition to 30 credit hours of pre-business preparatory work before being admitted as a business major.
