Media Musings

The Trible Library Media Center Newletter

Spring 2014

The Latest! by Johnnie Gray, Director of Media Services

Features:

- **The Latest!**

- **The Latest Camera: XA10**

- **Production and Filming**

"Satchmo"

Rm 220

Trible Library

Ph: 757-594-8848

mediacenter@cnu.edu

jngray@cnu.edu

Johnnie Gray

Director of Media Services

http://media.cnu.edu

We have had a good year for new equipment. Many of the items we have obtained have helped to meet the ever-growing needs of multimedia use in the classroom. One of the largest items is our new 70" SmartBoard TV that is now in the TV collaborative room. It is used as a viewing room and also a presentation room. In the past, we have had smaller Media Matter sessions in the room. We feel it is a good use of space. Hooked up to the TV is a PC computer, VHS/DVD player and Blu-ray player. Speaking of Blu-ray, we now have a second Blu-ray viewing station and two players you can check out for two days. Our own Blu-ray collection is now over fifty titles that include classics like Citizen Kane and The Dictator to more contemporary films such as World War Z.

The video recording options have been increased as well. We now carry the Canon XA10, the newer version of the Canon GL2 that we have used many times and that we still offer. That brings our total video camera inventory to over twenty video recording cameras. Nearly all can be reserved on our website reservation page.

Our more popular items are still our laptops and headphones. We carry two PC models for checkout—some are 4 hour checkout with one renewal and others are 48 hour checkout with possible renewal. There are also four Apple MacBook Pros to check out—with the two newest models loaded with Adobe Creative Suite 6. Both are for 4 hour checkout. If you have your own MacBook and forgot your charger, we have various types of chargers for your computer too. Those have seen quite a bit of circulation.

As a bit of an experiment, there is a box in the collection space for "upcycling". Upcycling is the term used for repurposing unwanted items. Instead of throwing things away that someone else might use, you put the item in the box and someone might come along and take it. The MC has placed DVD covers and large paper sheets in the box. Students have also started to put items in the box for reuse and it is exciting when you see an idea start to grow. We hope it continues to be successful. We have also started to recycle CD/DVD media for proper disposal. We have been recycling rechargeable batteries and printer cartridges

for several years now. We send off the unwanted disc to a processing facility that breaks down the plastic for reuse and they don't charge us for sending the items in.

Over the last few months, we have added several items around the center. We have a rolling cutter that is great for trimming edges of paper as small as 1/10th of an inch. We've been using it to trim up DVD case inserts for better fit. There is also an electric pencil sharpener, two paper cutters and a cutting matte. If you would like an X-acto knife, we have that at the desk for you to check out.

We are always open to suggestions for equipment purchases. Our main focus is on audio, video and photography equipment, but we are always looking for new items to offer. As always, we enjoy hearing what movie or equipment requests you might have!

Who killed Peepsie?

Have you noticed all the new film titles that we have in the collection? We now have the Louie Armstrong: Ambassador of Jazz set.

Visited our Media Links page?

Explore media LibGuides:

cnu.libguides.com/media_links

New Media

If you have any suggestions for new DVDs or CDs, please let us know. We listen to you!

Check out the new media page at http://www.cnu.edu/media/NewMedia/index.asp

THE WHITE RIBBON

A FILM BY MICHAEL HANEKE

The Latest Camera: XA10 by Johnathan Waller, Media Student Manager

The Canon XA10 is the latest, and most advanced, addition to our comprehensive assortment of cameras. In addition to its compact size for ease of use, the XA10 features 64 gigabytes of internal storage and two expansion slots for SD cards, allowing one to record for several days uninterrupted before running out of space for video. Record with unparalleled quality and clarity thanks to a genuine Canon 10x HD Video Lens that allows wide-angle image processing and a manual focus dial for further control. The lens' eight-blade iris allow for a wide and flexible zoom range with limited degradation of background quality.

The XA10 is the sole camera in our inventory that possesses infrared lighting technology, useful in low light situations where the glare of a standard flashlight would compromise the quality of one's footage. Since the infrared light is invisible to the naked eye, the camera is ideal for observing nocturnal wildlife or filming at night. The kit also includes a versatile carrying handle for low angle filming and portability, affording the cameraman a great deal of mobility and control while recording. An additional shoe is build into the handle allowing the attachment of additional accessories, such as a shotgun microphone.

Due to the many advanced features and cost of these cameras, one is required to schedule and attend a brief instructional session with the Director of Media Services before renting one of these cameras. The XA10 is our finest camera, well adapted for superior video quality in the most dynamic of circumstances. Currently we have four of these cameras circulating. Many of the patrons that have checked this piece of equipment out have been impressed with the features. If you are interested in this piece of equipment, please stop by and we will be happy to give you an overview.

*Check out our latest kit—a Canon PowerShot camera and Garmin eTrex GPS—both are **waterproof** and available in a Pelican case. We have dubbed it our "Cap'n Chris' Lil' Navigator Kit". Check it out!*

Production and Filming by Kamillah Gray, Media Student Manager

What does it take to create a multimedia project? A person needs the proper resources, tools, and knowledge to be able to create a finished product that can accurately get across the message that is desired. The Media Center now offers you a LibGuide that can help you in the process of creating a project from start to finish. It is located by going to the Media Center homepage (http://media.cnu.edu) and selecting the "Multimedia Project Planning/Production" link.

The "Pre-Production" section helps you to plan out the project, guiding you towards research about your target audience, message, and also the equipment you may need. Websites are provided that offer more advice and information for creating your script, storyboard, or interview. "Production" provides information on factors to focus on when you are filming your project, such as framing, microphones, lighting, and shot angles. "Post-Production" provides many useful links to help in the editing of your project. iMovie and Final Cut Pro tutorials are available for video editing. For audio, there is Audacity, GarageBand, and Express Scribe. Information about Camtasia, the screen capturing program, is also available. The "Students" section provides release forms able to be used for forms of obtaining signed consent. If you are creating a narrative, there are links to videos available to you that offer helpful suggestions. Finally, the "Faculty" section provides rubics for grading multimedia projects, as well as more in depth copyright information and link resources.

Can't find what you're looking for on the LibGuide? The Media Center is still available to help you with any questions and concerns you have about your project. Filming is a great media for expression and we are here to help.