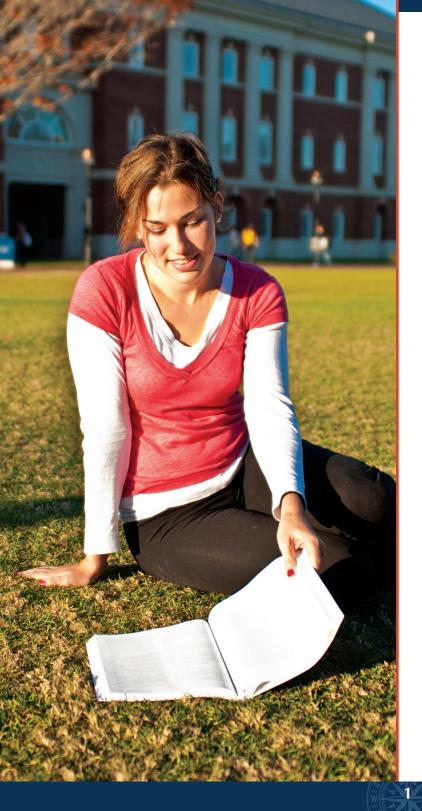


"IT IS OUR COMMITMENT AS MEMBERS OF THE CNU COMMUNITY THAT EACH DAY WE DO MORE TO MAKE OUR CAMPUS AND THE WORLD A BETTER PLACE."

-PRESIDENT PAUL TRIBLE



Named one of the nation's best colleges by The Princeton Review, Christopher Newport University continues to make historic strides. Our achievements have also received top accolades from *U.S. News & World Report*, *Kiplinger's Personal Finance* and *Forbes* magazine, which you will read about in the pages that follow. From the ongoing physical transformation of our beautiful campus to the hiring of even more tenure-track PhD faculty members, CNU is a university on the move.

As we transform hearts and minds, we celebrate the values inherent in the liberal arts and sciences. Students come first at CNU; this is our commitment to the outstanding young men and women who bring our campus to life with their energy, enthusiasm and intellect. CNU students acquire the qualities of mind and spirit to lead lives of significance, and as they demonstrate exceptional leadership both in and out of the classroom, we applaud their extraordinary accomplishments.

This edition of *CNU on the Move!* highlights several student achievements from the past year, as well as the stellar work of other key individuals — faculty, staff and alumni — who make a lasting impact. We also turn the spotlight on our 50th anniversary celebrations, Captains athletics and noteworthy building projects under way, in addition to other exciting news from across campus.

There is a magic at CNU that is undeniable, and as we raise the bar even higher, there is no limit to what we will accomplish.

Pour Terble



'11 Freshman Snapshot

This fall CNU welcomed the largest freshman class in its history — more than 1,250 students. This stellar group earned an average high school GPA of 3.7 and achieved a middle 50 percent SAT range (Critical Reading and Math) of 1050-1230.

Remarkably, 406 of our freshmen — 32 percent of the incoming class — participate in the President's Leadership Program and/or Honors Program. Not only have these young women and men thrived in the classroom, but they have also excelled as citizens and leaders. In high school they were class and club officers, team captains, section leaders, Eagle scouts, newspaper and yearbook editors, and volunteers who contributed countless hours of community service. *M*



CNU Earns Top Recognition

Christopher Newport's success at creating an incomparable environment for academic and student life has received top recognition. The Princeton Review, Forbes magazine, U.S. News & World Report, and Kiplinger's Personal Finance have all praised the University in recent months.

- The Princeton Review featured CNU in its publication The 367 Best Colleges: 2012 Edition. Just 15 percent of U.S. colleges are included in this annual guidebook.
- Forbes named Christopher Newport one of the top 20 colleges for minorities in the fields of science, technology, engineering and mathematics, known colloquially as STEM. The magazine ranked CNU fourth, calling it one of the institutions "getting it right" ahead of MIT, Tulane and Texas Tech.
- U.S. News selected CNU as one of America's schools to
 watch for making the "most promising and innovative
 changes in the areas of academics, faculty, student life,
 campus or facilities." CNU was also named a top regional
 university in the South and a top regional public university.
- *Kiplinger's Personal Finance* named Christopher Newport one of its Best Values in Public Colleges, 2012. These institutions are praised for their ability to "deliver a great education at prices that put private schools to shame."

Volleyball Plays for National Title!

It was a banner year for CNU volleyball. Led by Head Coach Lindsay Birch, the Captains reigned as national runners-up after taking on Wittenberg University in CNU volleyball's first NCAA national championship appearance. The Captains also tied the school record for wins in a season with 38.

En route to the national championship game, the team won every match and defeated Emory University to win the NCAA Regional, which CNU hosted.

The final poll by the American Volleyball Coaches Association ranked CNU No. 2 in the nation. This ties the University's best finish in a final national poll, matching the 2003 baseball team.





Major:

Mathematics with a minor in leadership studies

Campus activities:

President's Leadership Program, Rotaract, Alpha Sigma Alpha sorority, Math Club, Pi Mu Epsilon national mathematics honor society, Alpha Chi national honor society

What attracted her to CNU:

"I love the sense of community.

The young men and women who come to this school grow not only into expert psychologists, biologists or teachers but also into active and positive community members, a trait we will carry with us."

Her biostatistics internship:

"My internship was called the Summer Institute for Training in Biostatistics (SIBS) at the University of South Florida in Tampa. The purpose of the SIBS program is to introduce students of different majors — math, engineering,

"CNU professors will support you every step of the way."

biology, etc. — to the field of biostatistics. Statisticians are needed in the medical world to research causes of disease, as well as to perform tests on new medications. I learned how to use different types of statistical software and how to design an ethically sound human clinical trial. I explored topics ranging from HIV to bipolar disorder. It was fascinating!"

Faculty support:

"At CNU I did not have just one faculty mentor; rather, I received encouragement from the entire mathematics department. My professors were happy to aid me in the application process. Additionally, the faculty — particularly Professor Melissa Hedlund — encouraged me to give a presentation on my work."

Words of wisdom for future students:

"Try something new during at least one of the four summers of your CNU experience! I had no idea what biostats was before applying for this internship, and I never would have developed a passion for it had I not gone. CNU professors will support you every step of the way; they'll be so pleased to see you taking the initiative to turn your summer into a unique learning experience."

Alumni at Top Grad Schools

CNU undergraduates gain acceptance to such top graduate schools as the following:

- Columbia University
- Durham University, England
- Eastern Virginia Medical School
- Emory University
- George Washington University
- Georgetown University
- Indiana University
- London School of Economics
- New York University, Tisch School of the Arts
- Northwestern University
- Ohio State University
- Penn State University
- Purdue University
- San Francisco Art Institute
- Syracuse University
- University of Chicago
- · University of Maryland
- University of Miami
- University of Michigan
- University of North Carolina at Chapel Hill
- University of Notre Dame
- University of Oxford
- University of Richmond
- University of South Carolina
- University of Texas
- University of Virginia
- Virginia Tech
- Wake Forest
- Washington and Lee University
- William & Mary ///



Fellows Promote the CNU Experience

Now in its second year, the University Fellows program employs 11 recent graduates who share their passion for CNU. Former campus leaders and academic stars, these accomplished alumni help current students create a winning collegiate experience.

- Daniel Mitteer, Leslie Spaulding and Deanna Trail support the President's Leadership Program.
- Bryan Field, Brendan McElroy, Evanne Raible and Emily Tedrow attend admissions recruitment events and interview prospective students.
- Lisa Pasch and Harris Wakilpoor encourage academic success, helping students reach their educational goals.
- Rachel Dodd and Melissa Farmer engage freshmen in life beyond the classroom, promoting campus involvement.



My passion is to build each member's business.

My commitment is to help build

our community.



Bank of Brian

 Brian Skinner, President TowneBank Peninsula
 Call me direct at 249-7662

TowneBank is Proud to Support Christopher Newport University.



townebank.com



TowneBank Establishes New Scholarship

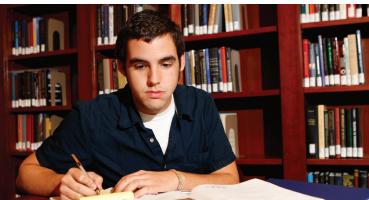
The new TowneBank Spirit of Excellence Scholarship endowed by TowneBank will help make higher education affordable for selected recipients. It will also complement CNU's commitment to academic excellence and community service.

The scholarship is made possible through a fund called "The TowneBank Spirit of Excellence Scholarship for Local Students with Hometown Spirit and a Demonstrated Excellence in Business Studies and Community Service." As the fund's title suggests, recipients must major in business, in addition to being residents of Virginia's Hampton Roads region. They must also demonstrate evidence of leadership and public service.

The first \$1,000 award will be presented this spring to a rising sophomore for academic year 2012-13. The scholarship will then be renewable for that student's junior and senior year. A new rising sophomore scholar will be selected in each of the following years, and by 2014 three TowneBank Scholars will be enrolled at CNU.

TowneBank has longstanding ties with CNU. Brian Skinner ('92) is president of TowneBank Peninsula while Anne Conner ('91) is president of TowneBank Williamsburg. Skinner notes, "CNU taught me the importance of giving back and getting involved in the community."









Major:

Communication with minors in leadership studies and political science

Campus activities:

Student Assembly president, Sigma Phi Epsilon fraternity, Rotaract, President's Leadership Program, orientation student director, Office of Admissions student manager for group visits

What attracted him to CNU:

"CNU was the perfect size and atmosphere for me. I wanted to get involved on a campus where I wouldn't simply be a number, and I've done just that. I have made lasting relationships with so many people here, and that alone has changed my life."

"I cannot see myself doing anything other than being a voice for people."

Student Assembly's influence:

"The Student Assembly has an impact on campus that is growing, changing and adjusting to student needs. With any issue impacting students, it's our responsibility to research how we can enact change for the betterment of the campus."

His future goals:

"I cannot see myself doing anything other than being a voice for people. Very few people in this world have the ability to take a neutral look at a situation and figure out how to address it in a way that works best for all parties involved. I hope to attend graduate school or work in local politics to gain a better grasp on my abilities and to one day work in state or federal politics."

Words of wisdom for future students:

"Success is never limited in any way, shape or form. Realize that your success will always look different than the success of those around you. Figure out what you're passionate about and run with it. Also be open to criticism. Whether it's constructive or not, you can always learn lessons from being open-minded to the thoughts of those around you."

New Faces on Campus

Adelia Thompson, Vice President of University Advancement

Adelia Thompson has joined CNU as vice president of university advancement. She comes to us from her alma mater, Birmingham-Southern College, where she served as vice president for institutional advancement. During her previous tenure as vice president for development at the CDC Foundation in Atlanta, she secured more than \$45 million in support of the Centers for Disease Control and Prevention.

Deeply committed to liberal learning, Thompson anticipates great things ahead. "The University has proven to be just as wonderful as it appeared to be," she says. "I couldn't be more excited to be a part of CNU."





Rob Lange, Dean of Admissions

The University recently welcomed Rob Lange as dean of admissions. He joins CNU from East Carolina University, where he held various admissions positions over the past 11 years — most recently as senior associate director. Prior to this, Lange served as a senior admissions officer at his alma mater, Daemen College, where he starred in basketball and was inducted into the Athletics Wall of Fame.

"Since joining the CNU family I have found the campus, students, faculty and staff to be welcoming and inspiring," he says. "We look forward to carrying out a number of new admissions initiatives in collaboration with the university community to attract and enroll the best and brightest freshman class next fall and beyond."

Steve Campbell, Chief Information Officer

Our new chief information officer (CIO), Steve Campbell brings a wealth of leadership experience earned during a 20-year Air Force career and, most recently, as CIO at Plymouth State University. At CNU he is responsible for all campus information technology (IT) services.

"I am delighted to be partnering and collaborating with CNU faculty, staff and students to add or expand a variety of technologies," he says. From developing new services and maintaining the CNU network, to technical support and customer service, Campbell has all the bases covered. His team provides top-notch IT services to the entire campus community. **



9

Welcome to construction's new age...



Technology has changed how we do everything. Now our toolbox includes Building Information Modeling and SharePoint Content Management so we can eliminate guesswork and build exactly what our clients envision. In this new age of virtual construction, our standards have never been higher. While our technology changes with the times, our mission remains the same – the relentless pursuit of excellence.



Congratulations to Christopher Newport University for 50 years of excellence in education!



John Lawson drives past Christopher Newport several times a day. The president and CEO of W.M. Jordan Company lives nearby and maintains close ties with both the University and President Paul Trible.

A nationally recognized construction company, W.M. Jordan has been instrumental in transforming CNU's campus, building stunning facilities like the David Student Union and Trible Library. "It's great to be part of a winner, and CNU fits the definition in every sense of the word," Lawson says. "There have been so many memorable buildings." W.M. Jordan's current and future projects include the CNU Chapel and new residence halls.

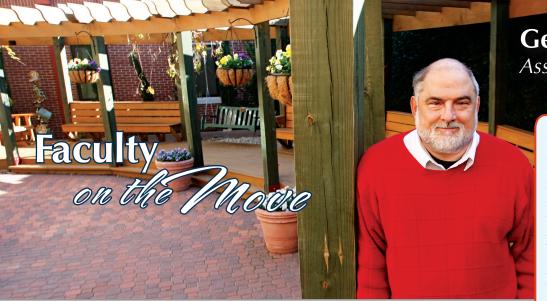
Building the Ferguson Center for the Arts proved exceptionally gratifying. "W.M. Jordan was lucky to be the

winning bidder for the project," says Lawson, who served on the center's fundraising committee. He attended Ferguson High School, which became the site of the facility, an incomparable performing arts venue. Lawson counts himself among the center's enthusiastic patrons. "Tony Bennett did a great job on opening night," he says. "And Andrea Bocelli was magical."



Lawson also serves as chairman of The Mariners' Museum, whose maritime library collection — the Western Hemisphere's largest — is housed in Trible Library. "It's great to see their library at CNU, the wonderful maps and documents," he says. "There will be more Mariners' partnerships in the future."

Christopher Newport's evolution from a commuter college to a premier residential university has made an enduring impact on Newport News. Lawson notes, "The aesthetic effect on the community is dramatic, not to mention the number of talented students who have graduated and gone on to jobs with companies in the area." W.M. Jordan employs many CNU graduates and proudly supports current students through academic scholarships.



What he enjoys most about teaching here:

"CNU has the closeness and intimacy of a small-town college but also the resources and the hustle and drive of a big-city university. For me personally, this dichotomy is physically manifested in the two theaters in the Ferguson Center that the theater and dance department call home. They're both remarkably well-equipped yet wonderfully intimate spaces. They very tangibly mirror the University's larger values."

What makes the CNU experience unique:

"From President Trible on down, the faculty and staff are committed not just to excellence but to fostering growth — growth for students, to be sure, but also for faculty. Over my 20 years here, the deans and provosts have been remarkably supportive of my and other professors' professional development. My abiding belief is that the faculty at CNU is, in turn, uniformly committed to passing that support along to students, not just as teachers in the classroom, but as role models and mentors. From top to bottom, CNU is a community of learning and learners."

His plans for the future:

"My goals include practicing my professional discipline, which is theatrical scene design, in the professional theater — but more importantly, continuing to use the professional theater as a model for the benefit of our students, both in the classroom and beyond. After all, the theater and dance department's motto is, 'We practice professionalism."

George Hillow

Associate Professor of Theater

CNU's Arts Garden

Professor Hillow has made a lasting mark on campus with the Arts Garden at the Ferguson Center. Hillow and Bob Goodheart, former campus landscape designer, worked together to realize the project as a relaxing haven and artistic retreat where "people can come to simply enjoy peace and beauty," Hillow says.

The space is routinely used by art, music and theater students for study, rehearsals and small performances. Many faculty also use the garden as an outdoor classroom.

The project was entirely funded by \$40,000 in donations from private donors. In 2005 Hillow and Goodheart put together a team of students and community members and began construction. They worked weekends until the garden was completed last summer.

Designed to stimulate all the senses, the garden teems with many plant and tree species and herbs, and the soothing sounds of wind chimes and a fountain donated by the Class of 2008. Benches and swings invite all to take in the natural splendor.







Putting It Together

Student productions at the Ferguson Center are the result of countless hours of labor from a host of backstage experts employing state-of-the-art equipment and systems. Behind the scenes, everyone from the wardrobe crew to sound technicians must be in concert before the cast can create the onstage action.

A typical musical production, for example, requires dozens of students in the following roles:

- lighting and sound technicians
- lighting assistants
- makeup and hair crew
- orchestra pit musicians
- prop assistants
- publicity assistants
- rehearsal assistants
- scenery builders
- spotlight operators
- stage crew for scene changes
- stage managers
- wardrobe crew //

Left (top to bottom):

Enchanted April, Costume studio, Comic Potential

Right (top to bottom):

Ferguson Center scene shop, HMS Pinafore, Stage combat







The Arts Come Alive at the Ferguson Center

CNU's Ferguson Center for the Arts provides a world-class venue for the University's art, theater and music programs. Students majoring in these fields contribute greatly to the campus culture, creating art in an incomparable facility that showcases their work — from student galleries and musical performances to TheaterCNU productions.

Many of the world's top entertainers also grace the Ferguson Center. Already this season audiences have laughed with Larry the Cable Guy and enjoyed the musical stylings of Tony Bennett, Paul Anka and k.d. lang, among others.

jazz singer extraordinaire Diana Krall, the incomparable Patti LaBelle, and the show-stopping Broadway hits "STOMP!" and "Mamma Mia!" Learn more at fergusoncenter.org.

No great performance happens in a vacuum. In addition to the center's dedicated full-time staff, eager and hardworking student employees help make each production possible. From marketing assistants to tickets sellers and area managers, CNU students have a hand in every performance from beginning to end. Year in and year out, their assistance and ideas are integral to the center's day-to-day operations.





Dr. Dmitriy Shaltayev

Director, Joseph W. Luter, III School of Business

Faculty on the Move

What he enjoys most about working here:

"CNU is a really great place. The University is growing and adding more buildings, modern technology and academic programs. Most importantly, people working here are among the best educators. The way CNU selects and hires faculty ensures students receive the best classroom experience. Classes constantly evolve to stay abreast with the most recent developments, instructors increasingly use more technology, and faculty are committed to student success. Interdisciplinary research is growing, and people are open to research collaboration and exploring new academic opportunities."

What makes the CNU experience unique:

"Our individual approach — if you go to any big university, classes with

200 students or more are not rare. There is no way the professor will know everybody's name, or be able to spend time with each student. Typically professors in big colleges have teaching assistants and graduate students helping them with grading,

"Students have an opportunity to follow a mentor and learn about the 'real world' from a local business leader."

homework and office hours. Here each professor meets with students face-to-face and knows their individual strengths and weaknesses. CNU is focused on students. Plus, liberal education ensures that before selecting a major, students are exposed to a variety of subjects."

His plans for the Luter School:

"My goal is to make sure we offer business students a superior experience in class and ensure timely graduation. In the Luter School of Business we offer four majors and a business minor. Admission to the major program is competitive because we have high application standards and a limited number of seats in the admitted class. The average GPA of students admitted to the BSBA program rises from year to year. We are dealing with more and more sophisticated students, and we have to keep our standards high in the classroom. The business minor program is also gaining popularity. More and more internships are offered as academic classes. We also instituted the mentorship program, where students have an opportunity to follow a mentor and learn about the 'real world' from a local business leader."

Celebrating Our First 50 Years

This fall began a yearlong celebration of Christopher Newport's 50th anniversary. The Virginia Symphony Orchestra kicked off the festivities Sept. 2 with a stunning performance on the Great Lawn, providing a musical gift to the local community.

Members of the CNU family, both past and present, helped mark the University's "golden" milestone during the 50th Anniversary Weekend, Sept. 16-18. Saturday ushered in a new era for CNU football with the first night game held under the lights at POMOCO Stadium. Then on Sunday the 50th Anniversary Gala drew nearly 900 to campus for a fabulous celebration. In true Captains spirit, friends and sponsors showed their generosity through gifts supporting merit and need-based scholarships.

The campus continued to buzz with activity during October's Homecoming and Family Weekend. Attendees buried a time capsule filled with CNU memorabilia and planted a tree on the Great Lawn to commemorate a rich history 50 years in the making. Additional highlights included the Captain's Family Festival and our annual golf cart parade.

Additional events are scheduled throughout the year as the celebration continues. Learn more at **50.cnu.edu**. ##

















Top row (left to right):

Homecoming football fireworks, Virginia Symphony "Under the Stars" concert

Middle row (left to right):

Homecoming/Family Weekend tailgating, Alumni 5K race, Homecoming golf cart parade, Time capsule burial

Bottom row (left to right):

50th Anniversary Gala, Fall Fest

Faculty in Print

Dr. Phil Hamilton, Associate Professor of History

Serving the Old Dominion: A History of Christopher Newport University, 1958-2011

Before he accepted the task of compiling CNU's history, all of Dr. Phil Hamilton's work dealt with the 18th and 19th centuries, so writing about people still living was a new experience. His book chronicles the first 50 years of CNU as seen through the eyes of current and past members of the university community, including the surviving presidents. He also reviewed the University's archives and 40-plus years of *The Captain's Log*, which was first published in 1961 as

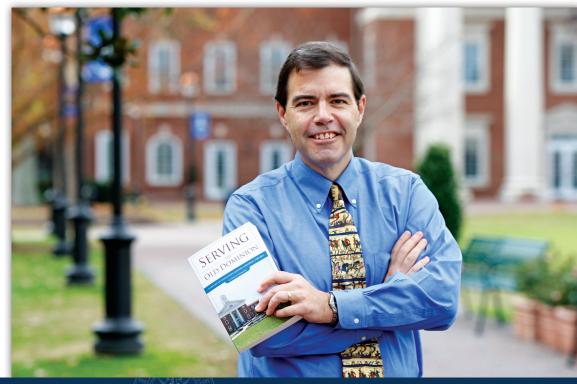
He discovered two main themes running through each of the University's five decades: strong administrative leadership and a highly dedicated faculty. In the early 1960s, then-President H. Westcott Cunningham "provided first-rate leadership as CNC's first president in terms of launching the school from scratch. He insisted that academics at the school be serious, rigorous and challenging," Hamilton says. He documents Christopher Newport's tradition of

Chris's Crier.

high-quality teaching by telling stories from each decade, relating how faculty members have served as model teachers and mentors. Hamilton also highlights the excellent students who have filled CNU's classrooms.

Current students served as research assistants for the project. "The CNU experience is unique in that students get opportunities to interact closely with their professors on a regular basis, both inside and outside the class, whether they are a freshman or a senior," Hamilton notes.

Feedback has been favorable. "I have been very pleased that many former and current administration leaders as well as faculty members have found the book interesting, informative and balanced," Hamilton says. "



Gwynne Brown

Director, Pre-Health Programs

Faculty on the Move

What she enjoys about CNU:

"I am lucky that I have been able to interact with students in the classroom, in research and more recently in an advisory role — both as pre-health director and a core advisor. I am amazed by the amount of service many of our students commit to, not because they 'should' but because they want to."

Pre-health program benefits:

"Pre-health programs give students the opportunity to explore their individual area of interest. We provide the direction, and then the students are the ones who make it work. In addition, specific programs like the Pre-Med Scholars Program not only give students opportunities to explore the field of medicine, but also allow them to benefit from the experiences of other pre-med, pre-dental or pre-vet students. Even the decision to apply to graduate schools in health-related fields can be a daunting task, so it is beneficial to talk to others about their doubts, convictions and experiences that have gotten them where they are."



"We want our students to pursue the graduate school of their choice, which means producing a competitive applicant. However, it is extremely important to not just produce a competitive applicant but to produce graduates well prepared for the academics they will encounter in graduate school and for the realities of the career they have chosen."

This requires:

- Ensuring students take the necessary courses to succeed
- Creating opportunities for handson involvement in the field
- Involving students in undergraduate research
- Promoting service learning and volunteer work
- Seeking more early acceptance/ guaranteed admission collaborative agreements



Christopher Newport and the Edward Via College of Osteopathic Medicine (VCOM) have established a new program to benefit traditionally underserved students interested in studying pre-med at CNU.

The Rocovich Scholars Program provides substantial leadership scholarships to the brightest incoming freshmen interested in pursuing a medical career. Those chosen will be among the elite of their class, with top-notch academic attainment and high test scores. Participating students may qualify for early acceptance to either VCOM or Eastern Virginia Medical School during their undergraduate studies without having to take the Medical College Admission Test. Such an advantage will put them on a fast track to realizing their dream of a rewarding medical career.

CNU Music Celebrates the New Year in London

The Marching Captains rang in the new year by turning in a spectacular performance in the London New Year's Day Parade. The event, televised worldwide on the BBC, celebrated the Diamond Jubilee of Queen Elizabeth II and marked the start of London's 2012 Olympic year.

The band had the honor of being the sole ensemble to march in the grand finale of the parade and presented a spirited medley of British and American songs. The Marching Captains were praised by television personalities and parade officials, who commented on the band's musical excellence, high level of energy and unbridled enthusiasm despite a torrential downpour during the parade.

The CNU Women's Chorus joined the marching band on the London trip. Performing the choral portion of evensong on New Year's Eve, the chorus sang from the hallowed wooden stalls of Westminster Abbey to a huge audience that had waited in line for nearly two hours. The beautiful acoustics and visual splendor of this magnificent cathedral were well worth the wait. Our women joined the ranks of worshipers who have offered praise here daily for more than 1,000 years.

The chorus also sang a stirring rendition of Handel's "Coronation Anthems" in Southwark Cathedral under the direction of world-renowned maestro Simon Carrington. In the words of the group's director, Dr. Lauren Fowler-Calisto, "Our students experienced first-hand the meaning of professionalism."

This year CNU's athletic bands also welcomed new faculty leadership. Dr. Joseph Falvey and Professor Annie Stevens have joined the music department as assistant directors of athletic bands.



Falvey teaches the Marching Captains, University Band, Pep Band, marching band techniques, brass techniques and applied horn. He has performed with numerous orchestras and has also been a member of the nation's top drum and bugle corps, the Glassmen and the Blue Devils.



Stevens assists with the Marching Captains and Pep Band, directs the Percussion Ensemble, and teaches percussion techniques, percussion literature and pedagogy, music technology, and applied percussion.







Major:

Computer engineering with a minor in computer science

Campus activities:

M.O.V.E. (Men of Vision and Excellence), football (No. 25, pictured at right)

What attracted him to CNU:

"I decided to attend CNU because of its size. The classes matched my interests, and I wanted to play football here. I also knew it was close to good job opportunities such as Jefferson Lab, NASA Langley Research Center and Newport News Shipbuilding."

His internship with NASA:

"For the past two years I've worked with the NASA DEVELOP National Program. It allows students to work with NASA scientists doing research and other projects. When I first began, I was the team lead on a project researching wildfires in California. I then joined the Highly-portable Immersive Virtual



Environment (HIVE) team working to design 3-D visuals to show scientific data in an easy-to-understand format. After HIVE I became center lead for the DEVELOP program at NASA Langley Research Center. I assisted

the national lead and also helped lead during the summer term. I currently am working as IT lead for the program and the deputy center lead. This internship has given me tons of experience and paved the way for an IT co-op position with Huntington Ingalls at Newport News Shipyard."

Words of wisdom for future students:

"Try to find an internship in something that interests you. If you get a chance to work in your field of choice for a semester, you'll get a good idea if that is what you really want to do for the rest of your life. I also suggest participating in extracurricular activities. Whether a sports team or group on campus, getting to know people and making friends for life can never be replaced."





Lights! Captains! Action!

CNU launched an exciting new era in athletics this fall: night football! For the first time in the 11-year history of Captains football, CNU played three night games at home this season, including a 50th anniversary "kickoff" game in September to celebrate Christopher Newport's semicentennial.

The installation of energy-efficient lights at POMOCO Stadium made evening play possible. Primetime football intensifies the stage for players while enabling more people to come cheer on the Captains.

"T've wanted to play our football games at night for many years," President Paul Trible says. "I can't think of a better time to start a new athletic tradition."

This fall the Captains broke their single-game attendance record when 6,141 fans watched CNU host North Carolina Wesleyan during Homecoming.

Smithfield Supports the Best and Brightest

A little more than six years ago, Christopher Newport received the largest single donation in its history. A \$5 million gift from the Smithfield-Luter Foundation, the philanthropy wing of Smithfield Foods, enabled CNU to establish the Luter School of Business and undertake several other initiatives, such as faculty recruitment.

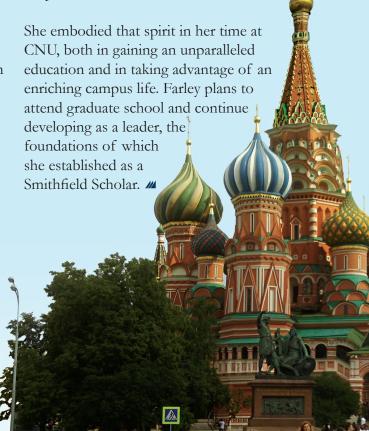
A portion of the gift established the Smithfield Leadership Scholarship program. These scholarships are awarded to high-ability students — the best and brightest recruited each year. Recipients receive \$10,000 over four years — \$2,000 per year plus an additional \$2,000 for study abroad. Selected students are enrolled in the President's Leadership Program and may pursue any major course of study.

Such scholarships attract essential talent and help make the University more competitive. According to President Paul Trible, "CNU is selected by more and more outstanding students each year because we have been able to offer more merit scholarship dollars. When we provide scholarships we balance the playing field and prevail against the finest public and private schools."

Smithfield scholarship recipient and American studies major Marie Farley ('11, pictured) enjoyed studying abroad at Moscow State University in Russia. "It was amazing. I am so grateful for the opportunity,"

she says. "I think it changed me in a lot of ways. I have friends from all over the world now and am more inspired to travel and learn new things."

Farley pursued minors in leadership studies, history and U.S. national security and was involved in many campus activities: member of the equestrian team, recruiter for the President's Leadership Program, tutor in the American studies department and resident assistant. "I used to think school was for work, and that's all," says Farley, who now believes college is about developing individuals who can think critically and adapt to different situations.



CNU on the Move 24

Courtesy of Marie Farley

Smithfield.

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Faculty in Print

Dr. Lisa Spiller, Professor of Marketing

Dr. Jeffrey Bergner, Visiting Distinguished Professor of American Studies

Branding the Candidate: Marketing Strategies to Win Your Vote



During the 2008 presidential election, Drs. Lisa Spiller and Jeffrey Bergner often discussed how Barack Obama's campaign outdid the efforts of his opponents. They combined their backgrounds to examine political campaigns as sophisticated marketing projects, and their resulting collaboration was published in July.

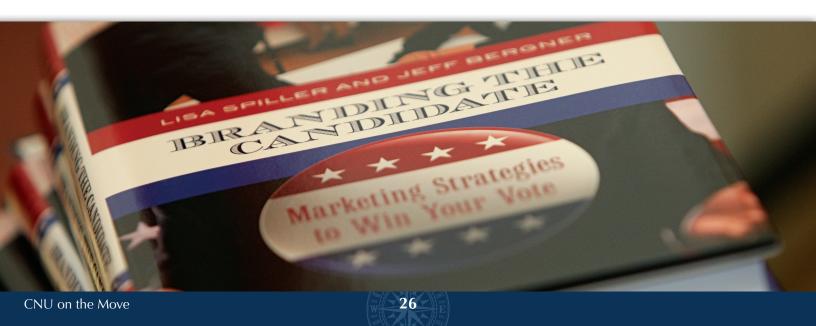
The combination of academic and real-world research resulted in a solid, fact-based book that empowers voters to become sharper, more informed political consumers. At its heart lies the notion that candidates must brand

themselves — and their opponents — to succeed. The brand must be clear, simple and repeated consistently through different media outlets. The authors concluded that Obama's campaign did this far better than either Hillary Clinton's or John McCain's.

Spiller and Bergner have held speaking and book-signing events in Hampton Roads and Washington, D.C., and have appeared on several nationally syndicated radio shows. With the 2012 presidential campaign under way, they expect to appear in many more venues to discuss political marketing.

"We think the book will remain very topical throughout the upcoming political campaign season, and we are enjoying enlightening voters about the sophisticated political marketing tactics used by today's candidates," Spiller says.

Bergner adds, "We believe we are providing a valuable educational service that extends beyond the four walls of our classrooms and the campus of our university."





What he likes most about working at CNU:

"I really enjoy the students — their sincerity, their work ethic and the genuine interest they bring to the classroom and the lab. It creates a great dynamic because it challenges me to be a better teacher and a better mentor, and it inspires me to give them the best I can. I also love the sense of creation that exists on campus. This truly is a monumental time to be at CNU, and I feel proud to be a part of the legacy we are building."

How neuroscience will impact academics:

"Neuroscience is the ultimate interdisciplinary enterprise. It draws from biology, chemistry, physics and psychology at a minimum, and questions in neuroscience touch on virtually all aspects of the human experience. This interdisciplinary

quality also works in reverse, giving students from across the University a different perspective and a new way to understand their own discipline. This is reflected in the diverse backgrounds and career goals of neuroscience students. For example, business students may be interested in neuroscience because it helps them understand how consumers process information to make a decision, while education students may be interested in neuroscience because it will help them understand learning and development on a biological level. The connections go on and on."

"Questions in neuroscience touch on virtually all aspects of the human experience."

His goals for the program:

"We are focused on creating unique research opportunities, developing a wide range of courses and teaching through hands-on, experiential lessons where students actually do neuroscience — they don't just read about it. Outside the classroom. we have been working hard to encourage a sense of community among students and to promote neuroscience in the greater Hampton Roads region. The students have been amazing in these efforts, organizing a neuroscience club in a matter of days and then connecting with local neuroscience-related groups to assist with fundraising and outreach. We are also in the process of developing a neuroscience research conference where students can present their work."



Our dramatic campus transformation continued this fall with the opening of Mary Brock Forbes Hall (pictured below), Christopher Newport's new home for innovative research and discovery. Named in honor of the beloved teacher and mother of Dr. Sarah Forbes, one of CNU's great champions and benefactors, the \$80 million, 160,000-square-foot integrated science center includes faculty offices, teaching labs and research spaces, classrooms, and student study areas.

Forbes Hall houses the departments of molecular biology and chemistry, organismal and environmental biology, and psychology. Construction of **Science Phase II** is under way, with completion slated for October 2012. Phase II will add 44,000 square feet of classroom space and a vivarium, an interactive learning space where students will conduct hands-on science by raising animals and plants for observation and research.













The Freeman Sports and Convocation Center

expansion and renovation was completed in August (pictured above). This project added 67,000 square feet of state-of-the-art gymnasium, fitness, meeting and auxiliary spaces, as well as the new 400-seat Gaines Theatre. The Freeman Center now houses the James C. Windsor Center for Health and Counseling Services. Plus, the Trieshmann Health and Fitness Pavilion, a topnotch exercise facility for the campus community, has doubled in size.

The year ahead will bring additional changes to campus. Warwick River Residence Hall is progressing on schedule to open next fall. This new sophomore residence will anchor the north end of campus and feature four-person suites and 500 total beds. In 2013 an additional residential complex with 500 private bedrooms and baths for upper-class students will open. These new residential facilities will feature the modern amenities and technology that distinguish CNU from other schools.

The **CNU Chapel** is slated to open in fall 2012. Situated between the Ferguson Center for the Arts and Trible Library, the chapel will enrich campus life, welcoming people of all faiths through an array of spiritual activities, lectures, musical performances, weddings and other special events.

Luter Hall, the new home of the Joseph W. Luter, III School of Business, will also house the departments of economics; sociology, social work and anthropology; leadership and American studies; mathematics; and physics, computer science and engineering.

Upon completion in 2013, Luter Hall will be the largest academic building on campus. It will include a trading room; a small tiered lecture hall; 14 traditional classrooms; seven computer classrooms; nine teaching labs for physics, computer science and engineering; eight faculty and student research labs; three reading rooms; 135 faculty offices; a boardroom; public interaction spaces; and state-of-the-art technology.







Ferguson Fellows Meet Community Needs

Social entrepreneurs are unique people who see a problem and imagine a solution to a real community need. Through CNU's Center for Community Engagement, students turn service learning into action.

The center has partnered with Ferguson Enterprises to award a select group of community-minded, socially innovative students Ferguson Fellowships in Social Entrepreneurship. As Ferguson Fellows, CNU students choose from many needs identified by members of the local community and develop proposals to address those needs in practical and creative ways.

Ferguson Fellows are chosen by the Center for Community Engagement, with the support of CNU faculty and community partners. The program is open to students at all levels from all majors. Working closely with their faculty and community mentors, student entrepreneurs approach their projects with the ultimate aim of sustainability and a continued positive impact.

Ferguson Fellows receive a \$2,000 scholarship and training resources, which enable them to achieve their goals. Current fellows are at work on projects as diverse as wetland enhancement to the development of a marketing plan for a community free health clinic. Such breadth is an affirmation of the vast skills CNU students acquire both in and out of the classroom.

For more information about the Center for Community Engagement, visit engage.cnu.edu. ##

Ferguson Fellow in Action

Monica Augustenborg '12 Major: Social work

Monica Augustenborg (above) has been around the world, including Italy, Hungary, Turkey and Argentina. Her family currently lives in Bangkok while she's at CNU. This international experience gives her insight into the lives and needs of others.

A Ferguson Fellow, Augustenborg developed a tutoring program for students interested in teaching English as a second language. "I wanted to do something that would make people feel better about being somewhere different," she

says. "Not knowing a language is a really scary thing." Drawing on her experience as a volunteer at Refugee and Immigration Services, she created lessons that form the basis of the tutoring program — and her experience has reinforced the importance of service learning. "A lot of students here are interested in giving back," she says. "



Major:

Business administration, marketing concentration, with a minor in leadership studies

Campus activities:

CNU Direct Marketing Association, President's Leadership Program, CNU and *Captain's Log* photographer, Retention Planning Team

What attracted him to CNU:

"The buildings were nothing short of incredible, and the promises of continuing transformations were even more impressive. More of what I discovered, however, was a faculty and administration who immediately took a vested interest in the field I wanted to pursue and began charting a course for how a CNU education could land me in the office of an airline."

The benefits of being a Canon Leadership Scholar:

"I have been provided with the tools and the know-how to realize all things — regardless of how monumental — are possible. The program is largely about making a difference in the world in some capacity, and I feel fortunate to now have insights that will drive me to pursue not only personal success, but also a more long-term collective progress in the world."

His airline internships:

"I interned with Southwest Airlines during summer 2010 and summer 2011 at the airline's headquarters in Dallas. Both internships occurred in Southwest's Network Planning department, which is responsible for planning and executing schedules throughout the year that

become available for purchase. I was responsible for a variety of significant tasks involving operational performance-issue diagnosis, capacity planning decisions for future schedules and route profitability analysis, among other projects."

His future goals:

"I will be pursuing a career in airline or airport management, with the intentions of concurrently obtaining an MBA or an operations-oriented graduate degree. My ultimate goal is to become an upper-level executive of an existing airline or to oversee a new startup carrier. As an advocate of domestic foster care adoptions, I also hope to work toward greater awareness of the need for adoptive families and formulate a more streamlined approach to the domestic adoption process."

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A four-year public university in Newport News, Va., Christopher Newport University enrolls 5,000 students in rigorous academic programs through the College of Arts and Humanities, the College of Natural and Behavioral Sciences, and the College of Social Sciences, including the Luter School of Business.

CNU offers great teaching and small class sizes, as well as an emphasis on leadership, civic engagement and honor. The University's success at creating an incomparable environment for academic and student life has received top recognition from *U.S. News & World Report*. The magazine named CNU as one of America's schools to watch — those that have made the most promising and innovative changes in academics, faculty, student life, campus or facilities.

Led by former U.S. Senator Paul Trible, CNU has more than doubled the size of its freshman class, increased the SAT average by more than 200 points, dramatically enhanced the number of faculty and seen applications increase by more than 700 percent.

We have also completed nearly \$1 billion in capital construction in a decade, creating a beautiful campus with dazzling residential facilities, The Freeman Sports and Convocation Center, the \$60 million Ferguson Center for the Arts, Lewis Archer McMurran, Jr. Hall, Mary Brock Forbes Hall and the impressive 116,000-square-foot David Student Union. The intellectual center of campus, the Paul and Rosemary Trible Library features state-of-the-art media, writing and technology centers, and a 14-story windowed tower and gleaming dome in the heart of campus.

For more information about CNU and the University's programs, please visit www.cnu.edu.

editor Matt Schnepf designer Caitlin Dana photographers Justin Ferry, Mark Graziano, Jesse Hutcheson, Ryan Kelly writers Lori Jacobs, Brian McGuire

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