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# *Christopher Newport College*

## *Annual Report of the President*

### *1984*



Dr. John E. Anderson  
President of the College

The 1983-84 academic year at Christopher Newport College saw continued strides forward in the progression toward the comprehensive institution envisioned at its inception.

The College has developed in role and scope as it serves the diverse needs of the burgeoning Peninsula and environs.

Illustrative of this development have been the completion of the new student center; the signing of additional agreements facilitating transfer with area community colleges; the inauguration of the College's first endowed professorship; the surpassing of previous goals for the Annual Fund, thereby making the year the most successful in the College's history; for the first time in the College's history the winning in athletics of the Presidential Cup emblematic of supremacy in Dixie Conference sports; and the tremendous outpouring of community support for the proposed Master's Degree Program in Business Administration.

A more detailed synopsis of the year's events is provided on the following pages by the Vice Presidents whose executive management talent has guided and shaped the College's development. They, along with an energetic, dedicated faculty, and a vibrant student body, have made Christopher Newport College a vital educational, cultural, and economic force in the community and Commonwealth. We, under the leadership of the Board of Visitors, are indeed proud of being what we are becoming.

A handwritten signature in cursive script that reads "John E. Anderson". The signature is fluid and elegant, with the first letters of the first and last names being capitalized and prominent.

John E. Anderson  
President



## THE BOARD OF VISITORS

### 1983-1984 SESSION

Christopher Newport College was established in 1960 by the General Assembly of Virginia as a two-year branch of the College of William and Mary. Gaining independent status on July 1, 1977, the College is now a four-year baccalaureate institution designed to offer educational programs that respond to the learning needs of its students and the metropolitan area which it serves.

The Board of Visitors is the governing authority of Christopher Newport College. Members of the Board are appointed by the Governor on a rotating basis to serve a four year term. The Board is responsible for establishing policies and supervising the activities of the College.

The current membership of the Board of Visitors is listed below:

	BOARD OF VISITORS	END OF TERM
Rector	Mrs. Mary L. Passage	June 30, 1985
Vice-Rector	Mr. Stephen D. Halliday	June 30, 1986
Secretary	Mrs. Patsy D. Carpenter	June 30, 1984
	Mrs. Martha M. Ailor	June 30, 1986
	Mr. Erwin B. Drucker	June 30, 1987
	Mrs. Dorothy B. Duffy	June 30, 1987
	Dr. David G. Fluharty, Jr.	June 30, 1984
	Mr. Billie M. Millner	June 30, 1986
	Mr. William T. O'Neill	June 30, 1985
	Mrs. Billie R. Pile	June 30, 1985
	Mr. William R. Savage, Jr.	June 30, 1985
	Mrs. Mary Alice Spear	June 30, 1984
	Mr. William R. Walker, Jr.	June 30, 1986
	Mr. J. Dewey Wilson	June 30, 1987



Mrs. Mary L. Passage, Rector of the Board of Visitors with Mr. Edward J. Campbell, President, Newport News Shipbuilding



Mr. Harrol A. Brauer, first Rector of the Board of Visitors, and Mrs. Brauer



(L-R) Delegate Richard M. Bagley and Mr. Harrol A. Brauer



President Anderson and Rector Passage share a thought at the Athletic Awards Banquet



## ACADEMIC AFFAIRS



Dr. Richard M. Summerville  
Vice President for Academic Affairs

At graduation ceremonies in January and May, 1984, Christopher Newport College awarded 408 baccalaureate degrees. By schools, 165 of the graduates earned degrees in Business and Economics, 153 in Social Science and Professional Studies, and 90 in Letters and Natural Science.

During the summer and fall terms of 1983 and the spring term of 1984, 84,325 student credit hours were taught by the 106 full-time members of the College's instructional faculty and a contingent of skilled adjunct teachers. In keeping with the College's mission of providing liberal and professional education for a largely mobile, working student body, substantial numbers of courses continued to be offered during the evening hours.

Among the many major accomplishments which occurred during the 1983-84 academic year were:

- preliminary development of an agreement between the College and the Riverside Hospital School of Professional Nursing to offer the Bachelor of Science in Nursing degree, subject to the approval of appropriate entities
- initiation of the Bachelor of Music degree
- accreditation of the College's Social Work program by the Council of Social Work Educators
- development and presentation of "Freedom and Control," a course commemorating George Orwell's 1984
- successful faculty retraining for cross-teaching in areas of demand

- theatrical and musical productions of *Death of a Salesman*, *Godspell*, the Ramseur concert and monthly concert series
- organization of the School of Social Science and Professional studies as a separate school of the College
- co-sponsorship of a Forum on Aging
- co-sponsorship of a School-Museum Partnership conference
- development leading to the inauguration of a new Applied Physics degree program in Microelectronics
- development of a course for teachers of writing in the Newport News school system
- enhanced potential for the use of computers in the biology and chemistry curricula
- development of four Honors Courses as part of the regular curriculum
- establishment of a Basic Education Council
- monthly publication of the *Peninsula Business and Economic Report* as a data resource for business, industry and government
- establishment, through the generosity of former Board Rector Harrol Brauer, of the funded "Brauer Professorship," to which Professor Marshall Booker was the initial appointee

Eighty-seven programs, enrolling 3,140 students, were conducted by the Office of Continuing Education. Program offerings were in the areas of business programs and professional development, educational and personal enrichment, leisure activities, and special programs, seminars, and workshops.



Dr. H. Marshall Booker  
First Brauer Professor

Among the most prominent and successful of the continuing education programs was the Leadership Institute, co-sponsored with the Virginia Peninsula Chamber of Commerce. The Institute, calling upon the expertise of over 100 Peninsula community leaders, presented 14 weeks of programs on the history and culture of the Peninsula, local industry, volunteerism, education, and other aspects of Peninsula life to 16 emerging community leaders.

The Captain John Smith Library increased its collection by 13,200 volumes, (11 percent) over the previous year on the basis of volumes received between April 30, 1983 and May 1, 1984. Substantial numbers of new books ordered during the year are still being received. The Library staff taught courses in research and bibliography and reached 954 students in 16 departments via its bibliographic instruction sessions. The Library also added capability to perform on-line database searching, allowing for quicker and more effective location of information, improved its professional reference services, revised the library skills workbook used in freshman English courses, and is participating in a project to generate a union list of periodical holdings which will allow CNC constituents to have access to periodicals and other holdings in the institutions of the Virginia Tidewater Consortium.



Students at work in a science laboratory



## STUDENT AFFAIRS



Dr. Charles E. Behymer, Jr.  
Vice President for Student Affairs

During the 1983-84 academic year, Christopher Newport College enrolled 4,398 students during the fall semester and 4,080 during the spring semester in its undergraduate programs. The **Office of Admissions** processed 3,892 applications, third highest total in the history of the College, and actually enrolled some 75 percent (2,904) of these applicants. The College again exceeded its goal under the Virginia Plan for Equal Opportunity in State-Supported Institutions of Higher Education by enrolling the largest number of black students (483 or 11 percent) in the school's history.

The College's recruiting efforts attracted one of the most outstanding freshman classes ever at CNC with mean verbal SAT scores for both men and women drastically exceeding those of the previous year's freshman entrants. A continuing source of transfer students, moreover, was assured by a series of articulation agreements with several area community colleges, a strategy for which the College has been recognized for its leadership role in the Commonwealth.

The opening of the new **Campus Center** addition and renovation of the existing structure were among the most exciting and visible achievements of the past academic year. The resulting Campus Center complex is an attractive, functional facility which provides pleasant surroundings for dining, meetings, diverse student activities, recreation, relaxation, study, and offices. The new facility not only enhances the overall quality of campus life, but also has created new employment opportunities

for students as a result of the expanded services and is expected to have significant positive effect on recruitment, admission, and retention of students.

During the past year, **organizations increased dramatically** with a nearly 50 percent growth in planned activities on campus. The Campus Program Board continued to serve both the College and the community at large by sponsoring speakers and films and assisting organizations in conducting their individual activities.

**Social and fraternal organizations also grew** during the 1983-84 academic year as one large social organization emerged and the number of sororities and fraternities increased to five with the chartering of one national of each. Prospects are good of organizing at least one new sorority and one new fraternity in 1984-85, which would result in a potential growth of 133 percent in this area over a two-year period.

The **student employment program** has handled hundreds of requests for positions on the campus, and the employment program staff has developed an excellent working rapport with employing offices and departments. Actual placement in campus jobs improved by nearly one-third over the previous year.

The **Office of Career Planning and Placement** and the **Counseling Center** were merged to form **Counseling and Career Services**, resulting in new procedures and resources for student assistance. Counseling services were provided to

over 100 students to help with personal crises, academic adjustments, test anxiety, and a variety of other situational problems. In the area of **Career Development**, new computer-assisted systems for matching students with job listings greatly enhanced the College's placement services. The on-campus recruiting program attracted 75 percent more employers than the previous year, 450 students registered for placement assistance, and over 700 on-campus employment interviews were conducted.

Over 3,000 placement tests in reading, writing, mathematics, and study skills were administered, and 265 College-Level Examination Program (CLEP) examinations were given.

The **Financial Aid Office** reported federal, state, and private awards totaling nearly \$700,000.00 in the 1983-84 academic year. The Guaranteed Student Loan (GSL) program and non-work study student wages provided an additional \$1,628,934.00. The Financial Aid Office made a significant effort to provide more information to students, parents, and the community through workshops, bulletin board displays, publications, and reference materials in the library.

New procedures and forms have been developed to expedite the considerable paperwork required in financial aid administration, and developing significant computer support remains a primary goal for the financial aid program.



The "turning of the tassels" at spring, 1984 graduation



Annual awards ceremony for Army ROTC cadets



## ATHLETICS

The 1983-84 school year was the most successful ever for Christopher Newport College's athletic program and culminated in the College's being awarded the **Dixie Intercollegiate Athletic Conference President's Cup** for the first time. The Cup is awarded annually to the school in the conference with the top overall athletic program. Earning the Cup reflects the College's commitment to providing for its students a well-balanced program of intercollegiate sports in Division III of the National Collegiate Athletic Association.

**Men's and women's teams shared equally in the achievements of 1983-84.** In the fall, the men's soccer team posted its best record in three seasons, defeating three Division I opponents and placing two players on the All-South Atlantic Regional team. The volleyball team did a complete turn-about after a winless season in 1982 as the Lady Captains went 18-16.

The **men's cross country team** won the Dixie Conference championship for the fourth consecutive year, capturing one individual conference title. The fine seasons of both the men and women were highlighted in November when Christopher Newport College hosted over 90 other schools for the NCAA National Division II championships. The event earned the College national recognition for its sponsorship of an athletic activity of such magnitude.

The **basketball teams** confounded the experts with their competitive performances despite the substantial losses of key players from the previous season by both the women's and men's squads. One player from each team was honored as an All-Conference selection, and men's coach Glenn Russell was named coach of the year in the Dixie Conference.

The **indoor track teams** enjoyed a banner year, breaking 13 school records, and two CNC athletes qualified for the NCAA championships. In outdoor track, the Captains won their seventh straight Dixie Conference championship and third straight Captains' Classic crown. The Lady Captains also won their division of the Captains' Classic. From the outdoor teams, six more CNC athletes qualified for the national championships.

In **tennis**, two CNC players earned places in the NCAA championship, four won Dixie Conference singles titles, and two doubles teams captured conference championships.

**CNC's golfers** finished fourth in the conference championship. Picked to finish last in the conference, the **softball team** answered its critics by earning a tie for third place, while the **baseball team**, facing its most rugged schedule ever, finished 4-22.



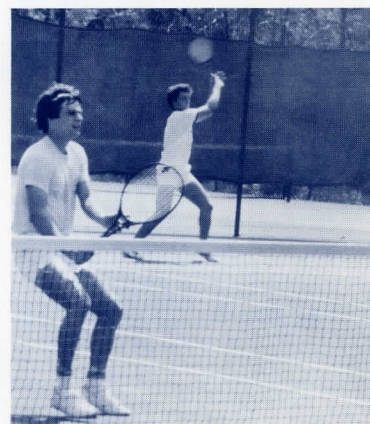
Soccer team in action



CNC hosted NCAA cross country championships



President Anderson congratulates Captain's Classic winners



Tennis team enjoyed successful season



## DEVELOPMENT

During 1983, the generous acts of 830 alumni and friends brought to the College gifts valued at \$315,225. This was the first year where giving exceeded \$300,000 and the third consecutive year where the average gift was above \$300 — the 1983 average being \$380.

The \$380 was a **21 percent increase** over 1982; the 830 donors, a **26.9 percent increase**; and the \$315,225, a **53 percent increase**.

The center of the 1983 giving was the **Annual Fund Drive** under the leadership of its General Chairman, **Jerry Hogge**, President of the Newport News Savings and Loan Association. Hogge was assisted by **Harrol A. Brauer, Jr.**, Chairman for the College Community; **Roman Schenckan**, Chairman for the Alumni; **Mrs. Jean B. Falk**, Chairman, Council of Neighbors and Friends; **W. H. Bowditch, Jr.**, Chairman, Business Community; **Gerald R. Brink**, Chairman, Professional Community; and **John Marks**, Chairman, Civic Community. There were joined by 56 volunteers who worked by letters, phone calls, and personal visits to represent the College throughout the Hampton Roads Area.

Their work was to draw patronage to the College and to develop the membership for the six parts of The Society of Patrons of Christopher Newport College and for the Alumni Association of the College. Resulting from this work are the following memberships:

***The John Rolfe Society***

Membership Gift: \$25 to \$99  
310 Members

***The Captain John Ratcliffe Society***

Membership Gift: \$100 to \$499  
195 Members

***The Captain Bartholomew Gosnold Society***

Membership Gift: \$500 to \$999  
35 Members

***The Governor Mariah Wingfield Society***

Membership Gift: \$1,000 to \$1,499  
48 Members

***The Captain John Smith Society***

Membership Gift: \$2,500 to \$4,999  
8 Members

***The Captain Christopher Newport Society***

Membership Gift: \$5,000 and above  
16 Members

***The Alumni Association***

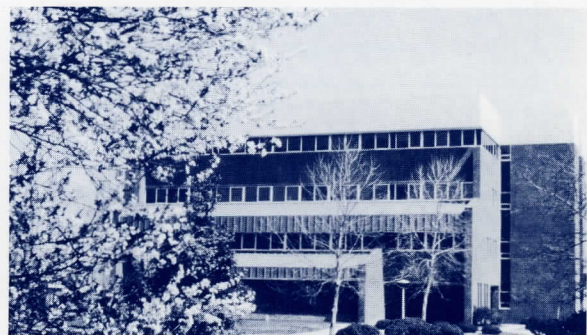
Membership Gift: \$1.00 and above  
244 Members

Following are several presentations of these results:

	Annual Giving 1980 through 1983			
	1980	1981	1982	1983
Goal	\$125,000	\$125,000	\$200,000	\$250,000
Attainment	\$ 87,000	\$230,096	\$206,000	\$315,000
Cash	\$ 64,914	\$161,666	\$129,436	\$215,000
Gift-In-Kind	\$ 22,411	\$ 68,430	\$ 76,564	\$ 99,677
Donors	404	759	654	830
Average Gift	\$ 215	\$ 303	\$ 315	\$ 380



A panoramic view of the campus



The Administration Building

### Annual Giving 1983 by Category of Giver and Form of Gift

	Matching Gifts	Gifts-In-Kind	Securities	Cash	Total	Total
<b>The College Community</b>						
Board of Visitors/Foundation		\$ 7.00		\$ 14,500.00	\$ 14,507.00	
Administration, Faculty & Staff		\$ 1,563.40		\$ 5,000.89	\$ 6,564.29	
Students, Parents				\$ 852.00	\$ 852.00	\$ 21,923.29
<b>The Alumni of the College</b>		\$ 2,742.50		\$ 15,551.00	\$ 18,293.50	\$ 18,293.50
<b>The Friends of the College</b>		\$53,767.95		\$ 33,307.00	\$ 87,074.95	\$ 87,074.95
<b>The Business Community</b>						
Finance	\$38,300.00			\$ 5,400.00	\$ 43,700.00	
Manufacturing	\$ 675.00			\$ 17,903.08	\$ 18,578.08	
Real Estate		\$ 5,333.34		\$ 2,400.00	\$ 7,733.34	
Restaurants & Hotels				\$ 21,650.00	\$ 21,650.00	
Sales & Distribution	\$ 25.00	\$14,066.66		\$ 7,600.00	\$ 21,691.66	
Services & Distribution	\$ 100.00	\$ 130.59		\$ 12,618.00	\$ 12,848.59	
Communication		\$ 50.00		\$ 3,200.00	\$ 3,250.00	
Insurance	\$ 500.00			\$ 200.00	\$ 700.00	\$130,151.67
<b>The Professional Community</b>						
Accountants				\$ 1,685.00	\$ 1,685.00	
Architects & Engineers				\$ 1,966.00	\$ 1,966.00	
Dentists				\$ 12,980.00	\$ 12,980.00	
Lawyers		\$12,600.00		\$ 10,535.00	\$ 23,135.00	
Physicians		\$ 9,368.00	\$1,025.00	\$ 1,235.00	\$ 11,628.00	\$ 51,394.00
<b>The Civic Community</b>		\$ 47.90		\$ 6,340.00	\$ 6,387.90	\$ 6,387.90
<b>Total</b>	<b>\$39,600.00</b>	<b>\$99,677.34</b>	<b>\$1,025.00</b>	<b>\$174,922.97</b>	<b>\$315,225.31</b>	<b>\$315,225.31</b>

### Annual Giving 1983 Arranged by Management Source

During 1983, the \$315,225.31 in gifts to the College followed two routes - to the College through the Christopher Newport College Educational Foundation, Inc., and to the College directly. Thirty-four percent of the gifts were sent to the Foundation; sixty-six percent to the College. To the right is a breakdown of giving to the Foundation and to the College.

#### Foundation

<b>Cash/Securities</b>			
Unrestricted	\$ 17,440.10		
Restricted	\$ 41,843.00	\$ 59,283.10	
<b>Gifts-In-Kind</b>			
Equipment	\$ 17,831.00		
Real Estate	\$ 16,000.00		
Tangible Personal Property	\$ 14,000.00	\$ 47,831.00	
<b>Total Foundation Donations</b>		<b>\$107,114.10</b>	

#### College

<b>Cash/Securities</b>			
Unrestricted	\$ 39,737.48		
Restricted	\$115,902.39	\$155,639.87	
<b>Gifts-In-Kind</b>			
Art	\$ 24,900.00		
Equipment	\$ 8,050.00		
Furniture	\$ 2,439.50		
Library	\$ 16,311.25		
Services	\$ 145.59	\$ 51,846.34	
<b>Total College Donations</b>		<b>\$208,111.21</b>	
<b>Total Donations</b>		<b>\$315,225.31</b>	



# FINANCIAL AFFAIRS



Mr. James D. Eagle  
Vice President for Financial Affairs

**The College is now completing a biennium during which it experienced heavy financial pressures.** The beginning of the biennium found the Commonwealth suffering from the effects of a widespread recession in the national economy. Governor Robb directed a five percent reversion of General Fund support to Educational and General Services at the beginning of fiscal year 1982-1983. This reversion was ratified by the General Assembly in its 1983 session and an additional one and one half percent reduction in General Fund support was ordered for the second year of the biennium, fiscal year 1983-1984, which will close on June 30, 1984.

**These reductions were imposed during a period when the College was already faced with substantive shortfalls in budgetary support for goods and contractual services.** Salary freezes were imposed by the Governor and ratified by the General Assembly, affecting both faculty and administrative staff compensation. In addition, the Governor ordered suspension of the Classified employee merit pay system. It is pertinent to note that the reductions and budgetary actions were imposed on a state-wide basis, and that the effects were felt by the entirety of public higher education.

In spite of the stress imposed on the College by the imposition of unprecedented budget reductions, **we expect to close the fiscal year, and the biennium, with our books in a balanced condition.**

We thus expect to meet the primary policy of liquidity, which is articulated by the Board of Visitors in its College handbook.

## Tabular Data

**Table One** presents projected expenditures for State Appropriated funds for operating budget purposes, as of June 30, 1984 compared to the actual final expenditures of such funds for the prior year. It is noted that this table is based on cash accounting practice, for both years, and will thus not compare directly to the official audited financial statements of the College, which are compiled on the accrual basis, and which also include expenditures from non-appropriated funds, Federal Student Financial Aid, Capital Outlay, Endowment and Similar Funds, and certain other categories. *It is emphasized that this table is an estimate of projected year end records, and that the projections are based on performance through April, 1983, with two full months of revenue collections and expenditures to be completed.*

**Table two** presents statistics concerning the growth of our College's physical plant. The 1983-1984 data includes both the Campus Center Extension and the New Science Building, even though the latter facility is not on line at this writing, but pending final inspection and acceptance. The gross square feet listed is a measure of the total interior dimensions, while assignable square feet

excludes hallways, public toilets, stairwells, and the like. These statistical measures are consistent with data reported to the State Council of Higher Education for Virginia, and total gross square feet under roof would be somewhat higher.

**Table three** presents a comparison of the support of the College by State appropriated General Funds as a percentage of total expenditures for all programs from all sources in the current fund category. In drawing this comparison it is pertinent to note that Capital Development, among other things, is specifically excluded. Data for the first three years is based on audited financial statements, the latest currently available. Data for 1982-1983 is currently undergoing audit. The projected nature of data for 1983-1984 is emphasized. This table illustrates the shift from taxpayer support to user charges and other revenue sources. This phenomenon has occurred over the past several years as a consequence of inflationary pressures as well as real growth, in an environment in which the relative share of general funds remains at an essentially stable level. We were not alone in our need to increase non general fund revenues. Other institutions, private as well as public, were faced with similar needs. *In retrospect, the College has maintained its relative position with respect to other institutions, and our fees remain one of the better "bargains".*

**Table One**  
**Projected Final Expenditure-State Accounts**

	1982-1983 Actual	1983-1984 Projected
Educational and General Services		
Instruction	\$4,069,578	\$4,238,746
Public Service	\$ 5,815	\$ 13,225
Academic Support	\$1,025,670	\$1,143,546
Student Services	\$ 659,393	\$ 752,148
Institutional Support	\$1,050,323	\$1,171,162
Operations and Maintenance Plant	\$ 716,910	\$ 824,565
Total For E & G Services	\$7,527,689	\$8,143,392
Auxiliary Enterprises	\$1,316,330	\$1,638,285
State Student Financial Aid	\$ 100,940	\$ 49,980
Sponsored Programs	\$ 87,270	\$ 89,000
<b>Grand Total</b>	<b>\$9,032,229</b>	<b>\$9,920,657</b>

**Table Two**  
**Building Inventory Summary**

<b>Building</b>	<b>Year Accepted</b>	<b>Assigned Feet</b>	<b>Gross Feet</b>	<b>Cumulative Total Gross Square Footage</b>
Newport Hall	1964	14,773	19,659	19,659
Gosnold Hall	1966	27,689	34,483	54,142
Ratcliffe Gym	1967	23,927	29,353	83,495
John Smith Hall	1968, 1979	29,338	37,632	121,127
Wingfield Hall	1970	11,399	16,852	137,979
Green House	1973	1,287	1,455	139,434
Campus Center Phase I	1974	24,318	32,970	172,404
Services Building	1979	8,132	8,849	181,253
Administration Building	1981	21,099	35,239	216,492
312 Riverside	1983	2,340	3,400	219,892
Campus Center Phase II	1984	17,348	25,052	244,944
Science Building	1984	21,759	29,702	274,646
<b>Total Estimated Assignable Feet:</b>		<b>203,409</b>		

**Table Three**  
**General Fund Revenue Support Compared To Total Current Fund Expenditures(1)**

<b>Year</b>	<b>General Fund</b>	<b>Total Expenditures</b>	<b>% General Fund Total</b>
1979-1980	\$4,199,750	\$ 6,778,758	62
1980-1981	\$4,538,500	\$ 8,437,803	54
1981-1982	\$5,077,217	\$ 9,439,546	54
1982-1983	\$5,310,925	\$10,015,845	53
1983-1984(2)	\$5,329,887	\$10,726,332	50

(1) Audited Financial Statements Through June 30, 1982

(2) Projected



Science Building nears completion



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Christopher Newport College, as an affirmative action/ equal opportunity institution, does not discriminate in admissions, employment or any other activity on the basis of age, race, sex, color, national origin, religion, physical handicap, or political affiliation.

Christopher Newport College reserves for itself and its departments the right to supplement, withdraw, or change this publication. Interpretations of matters in this publication are the responsibility of the President of Christopher Newport College.

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# Christopher Newport College

