



Susan Barber <sbarber@cnu.edu>

MCLL lecture: French Media Feminism in the Belle Époque!

1 message

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The French Club and the Department of Modern and Classical Languages and Literatures is pleased to present a lecture by Dr. Rachel Mesch (Yeshiva University, NYC) entitled "Media Feminism in the Belle Époque: French Women's Magazines and the Invention of the Modern Woman." The lecture will be held on Tuesday, February 24th at 4:00 pm in McMurran Hall, 101. Reception to follow.

This talk explores the origins of celebrity and media culture in France and its entanglement in gender ideology about women's public and private roles in the early 1900s. Dr. Mesch will present the complex and often contradictory ways in which the wildly successful Belle Époque women's magazines *Femina* and *La Vie Heureuse* exploited new photographic technologies to construct the French woman writer as a beloved celebrity who could perfectly balance professional success with (upper) bourgeois ideals.

Dr. Mesch is Associate Professor of French at Yeshiva University and specialist in nineteenth-century French literature with a particular interest in women writers and gender studies. She is the author of Having it All in the Belle Époque: How French Women's Magazines Invented the Modern Woman (2013) and The Hysteric's Revenge: French Women Writers at the Fin de Siècle (2006).

For questions, please contact Dr. Sharon Larson (Sharon.Larson@cnu.edu).

Dr. Sharon Larson
Assistant Professor of French
Department of Modern and Classical Languages and Literatures
Christopher Newport University
1 University Place

Newport News, VA 23606
[757-594-7109](tel:757-594-7109)



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