

# **SURFACE FORCE PROJECTION CONFERENCE**

**Managing Disruptions  
Through the Strategic Ports  
to Improve Deployments**

**MAY 16-19, 2022**

**NEWPORT NEWS, VA**

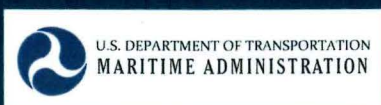


**Co-hosted by the National Defense Transportation Association (NDTA)  
and Christopher Newport University's Center for American Studies**

in association with:

U.S. Maritime Administration (MARAD)

American Association of Port Authorities (AAPA)





# Schedule of Events

## Day 1: Monday, May 16

**8 a.m.-4:30 p.m.** **MARAD Gateway Summit**  
Washington / Madison Rooms  
David Student Union, 2nd floor  
• **Private Event:** Capt. Thomas Morkan, director, North Atlantic Gateway Office U.S. Department of Transportation, Maritime Administration

## Day 2: Tuesday, May 17

**9 a.m.-4:30 p.m.** **MARAD Gateway Summit**  
Washington / Madison Rooms  
David Student Union, 2nd floor  
• **Private Event:** Capt. Thomas Morkan, director, North Atlantic Gateway Office U.S. Department of Transportation, Maritime Administration

**10-11 a.m.** **Registration**  
Second floor lobby  
David Student Union

**11 a.m.-12:15 p.m.** **Breakout Session 1: Strategic Ports**  
Washington / Madison Rooms  
David Student Union, 2nd floor  
• David Hatcher, director Office of Sealift Support, MARAD, supported by Matthew Butram, program analyst, Office of Sealift Support (**By invitation only**)  
**Description:**  
• MARAD and strategic ports only  
• MARAD Strategic Port Program administrative issues - PRP, security clearances, secure equipment, etc.  
• Port concerns and recommendations re process improvements

**12:30-2:30 p.m.** **Breakout Session 2: USCG COTP & Port Readiness Committee (PRC)**  
Washington / Madison Rooms  
David Student Union, 2nd floor  
• Eric K. Chapman, chief, Maritime Security Planning Division, United States Coast Guard (USCG), supported by LCDR George "Woody" Shepherd (**By invitation only**)  
**Description:**  
• PRC Administrative Issues  
• PRC concerns and recommendations re process improvements

**1:30-3 p.m.** **NDTA Port Subcommittee Meeting**  
Washington / Madison Rooms  
David Student Union, 2nd floor  
• Ernest Bezdek, chair, NDTA Ports Subcommittee (**open to all participants**)  
**Description:**  
• NDTA ports committee meeting focused on identifying and resolving government and industry issues associated with ports and national defense.

**3:15-5:15 p.m.** **National Port Readiness Network (NPRN) Steering Group**  
Washington / Madison Rooms  
David Student Union, 2nd floor  
• Kevin Tokarski, SES, associate administrator for strategic sealift, MARAD, and chair, National Port Readiness (NPRN) Steering Group, supported by Matthew Butram, program analyst, Office of Sealift Support (**government meeting – by invitation only**)

**5:30-6:45 p.m.** **Welcome Reception: Hosted by Center for American Studies and NDTA**  
Boardroom  
David Student Union, 2nd floor  
• **Remarks by:** Dr. Nathan Busch, professor of political science and co-director, Center for American Studies, Christopher Newport University and VADM William "Andy" Brown, USN (ret.), president and CEO, NDTA

## Day 3: Wednesday, May 18

**7-8:15 a.m.** **Registration and Continental Breakfast**  
Peebles Foyer  
Ferguson Center

**8:15-8:25 a.m.** **Opening Ceremony**  
Peebles Theater  
Ferguson Center  
• VADM William "Andy" Brown, USN (Ret.) president and CEO, NDTA  
• **Color Guard:** TABB High School NJROTC  
• **National Anthem:** Denny Jeong, National Defense Transportation Association

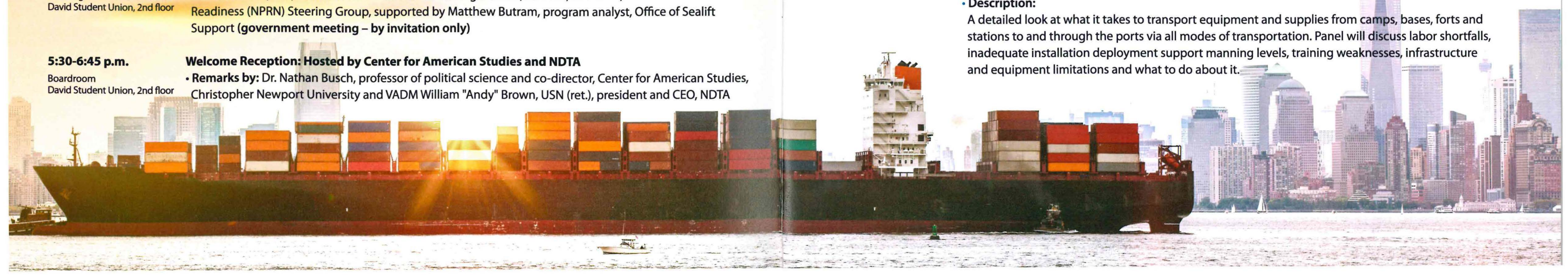
**8:25-9 a.m.** **Opening Remarks**  
Peebles Theater  
Ferguson Center  
• Dr. Nathan Busch, professor of political science and co-director, Center for American Studies, Christopher Newport University  
• VADM William "Andy" Brown, USN (ret.), president and CEO, NDTA  
• MG Heidi J. Hoyle, USA, commanding general, SDDC  
• Kevin Tokarski, SES, associate administrator for strategic sealift, MARAD, and chair, National Port Readiness Network (NPRN) Steering Group  
• Chris Connor, president and CEO, American Association of Port Authorities

**9-9:45 a.m.** **Keynote Speaker 1**  
Peebles Theater  
Ferguson Center  
• MG Mark Simerly, USA, commanding general United States Army Combined Arms Support Command  
• **Topic:** Evolving logistics and surface transportation innovations  
• **Description:**  
With an ongoing mission to lead continuous transformation of Army modernization to provide future warfighters with the concepts, capabilities and organizational structures they need to dominate a future battlefield – learn about the innovations in logistics and transportation needed to support deployment and sustainment of the warfighter.

**9:45-10:15 a.m.** **Networking Break/Expo**  
Peebles Foyer  
Ferguson Center

**10:15-11:30 a.m.** **Panel 1: Contested by Ourselves: An examination of existing deployment shortfalls (Fort to Port) and what to do about it**  
Peebles Theater  
Ferguson Center  
• **Moderator:** MG Stephen Farnen, USA (ret.), senior advisor at the Roosevelt Group  
• **Members:**  
• Don Welchoff, executive vice president, Tri-State  
• Theresa Lorinser, manager, marketing - Industrial Products, BNSF Railway  
• Larry Kelley, executive port director/CEO, Port of Port Arthur  
• Tim W. Quillin, director, Deployment Process Modernization Office, Ft. Lee, Virginia

• **Description:**  
A detailed look at what it takes to transport equipment and supplies from camps, bases, forts and stations to and through the ports via all modes of transportation. Panel will discuss labor shortfalls, inadequate installation deployment support manning levels, training weaknesses, infrastructure and equipment limitations and what to do about it.





Day 3: Wednesday, May 18 (continued)

11:45 a.m.-12:45 p.m.

Ballroom  
David Student Union, 2nd floor

Luncheon Keynote Address 2

- William (Bill) Paape, SES, associate administrator for ports and waterways, U.S. Department of Transportation, Maritime Administration
- **Topic:** Transportation Infrastructure and Supply Chain
- **Joining the discussion are:**
  - Vince Mantero, director, Office of Ports and Waterways Planning
  - Branden Villalona, director, South Atlantic Gateway Region
  - Brian Hill, director, Western Gulf Gateway Region
  - Gus Hein, director, Mid-Pacific Gateway Region
- **Description:**  
A MARAD discussion of the Infrastructure Investment and Jobs Act and how it will improve ports and surface transportation.

12:45-1 p.m.

Peebles Foyer  
Ferguson Center

Break and Networking

1-1:45 p.m.

Peebles Theater  
Ferguson Center

Keynote Address 3

- Stephen A. Edwards, CEO and executive director of the Virginia Port Authority (VPA)
- **Topic:** Identifying and Applying lessons learned from the recent supply chain disruption
- **Description:**  
Lessons learned from 2021-22 port and supply chain congestion to minimize future disruptions to the port operations and U.S. commerce.

1:45-3 p.m.

Peebles Theater  
Ferguson Center

Panel 2: Port and Surface Deployment Disrupters: What keeps the Commander up at night?

- **Moderator:** Michael Cashner, vice president, Government Services Landstar Transportation Logistics Inc.
- **Members:**
  - Ernest Bezdek, director of Trade Development, Port of Beaumont
  - Don Jones, account manager, Industrial Products and Government, Norfolk Southern
  - Chris Heibel, senior vice president commercial at American Roll-on Roll-off Carrier Group
  - CAPT Samson Stevens Sr., commander, U.S. Coast Guard, Sector VA and Port of Norfolk Captain of the Port
- **Description:**  
Panel examines a range of potential disrupters and potential mitigators.
  - High streamlined and efficient systems
  - Complex logistics and transportation systems
  - Vulnerable, unprotected command and control
  - Capacity and labor limitations
  - Others

3-3:45 p.m.

Peebles Foyer  
Ferguson Center

Networking Break/Expo

3:45-5 p.m.

Peebles Theater  
Ferguson Center

Panel 3: Building options and deployment flexibility: A look at alternate surface routes, modes, and nodes

- **Moderator:** LtGen John J. Broadmeadow, USMC (Ret.)
- **Members:**
  - Dan Miller, director U.S. Defense Solution Architecture, SAP Public Services
  - Colin J. Geraghty senior government account executive, Defense Department, Uber Technologies Inc.
  - Timothy Pickering, Office of Ports and Waterways Planning, Maritime Administration
  - Bill Rooney, VP strategic development, Kuehne + Nagel Inc.
- **Description:**  
The current supply chain is built for efficiency and economy. As demonstrated through recent global supply chain distribution backlogs, we need to consider and create multiple routes, particularly on the commercial side to be more flexible and resilient. An examination of alternate surface routes, modes and nodes such as the marine highway system, rivers, barges, and terminals to provide the Defense Transportation System with multiple deployment options.

5:15-6:30 p.m.

Peebles Foyer  
Ferguson Center

President's Reception

Hosted by CNU and NDTA

Day 4: Thursday, May 19

7:30-8:15 a.m.

Peebles Foyer  
Ferguson Center

Continental Breakfast

8:15-9 a.m.

Peebles Theater  
Ferguson Center

Keynote Address 4

- MG Heidi J. Hoyle, USA, commanding general, Military Surface Deployment and Distribution Command
- **Topic:** Global Force Projection: Evolving Port and Surface Deployment Requirements
- **Description:**  
Discussion on global logistics operations in a contested environment, with the changing scope of power projection encompassing a contested homeland. A look at the changing scope of deployment operations from the previous conflicts to present with the addition of global prepositioned stocks, refinement of theater rotational force structure and materiel reset requirements. With this changing environment, SDDC must focus on military posture, infrastructure, business processes, and mission command systems to ensure resilience in deployment and distribution to the point of need.

9-10:15 a.m.

Peebles Theater  
Ferguson Center

Panel 4: Thinking about the Future: Logistics and Transportation Innovations that will Deliver

- **Moderator:** Bleu Hilburn, vice president of business development, Crowley Solutions
- **Members:**
  - Sean Pribyl, Holland & Knight, senior counsel, Holland and Knight LLP
  - Peter Ford, SVP head of global infrastructure, CMA CGM
  - T. Christian Spain, national vice president, government relations, American Maritime Officers
  - Ray Briggs, senior manager, Deloitte Consulting LLP

Continued on next page.





## Day 4: Thursday, May 19 (continued)

### • Description:

This panel looks at logistics and transportation technology arriving now and in the near future and challenges us to think about its application.

- Automated Ports SME
- Autonomous Vehicles
- Leveraging technology, sensors and data
- AI augmented mobility
- Policy and regulation

10:15-11 a.m.

Peebles Foyer  
Ferguson Center

### Networking Break/Expo

11-11:45 a.m.

Peebles Theater  
Ferguson Center

### Keynote Address 5

- Stacy S. Bostjanick, SES, OUSD A&S, director, Cybersecurity Maturity Model Certification (CMMC) Policy
- Terry Kalka, deputy director, Defense Cyber Crime Center (DC3) / Defense Industrial Base Collaborative Information Sharing Environment (DCISE)
- In a joint discussion moderated by Captain Samson C. Stevens Sr., United States Coast Guard, commander, Sector Virginia and Port of Norfolk Captain of the Port
- **Topic:** Cybersecurity: Understanding and benefiting from the Cybersecurity Maturity Model Certification (CMMC) 2.0 as part of a DoD-wide strategy for readiness

### • Description:

The Defense Industrial Base (DIB) is the target of increasingly frequent and complex cyberattacks. To protect American ingenuity and national security information, the DoD developed CMMC 2.0 to dynamically enhance DIB cybersecurity to meet evolving threats and safeguard the information that supports and enables our warfighters. Learn how the progression of CMMC 2.0 program requirements and other DoD initiatives will be implemented through the acquisition and contracting process and what steps industry needs to take for cyber-readiness and compliance.

11:45 a.m.-12:50 p.m.

Peebles Theater  
Ferguson Center

### Wrap-up / Closing Thoughts and Action Item Review

- Ernest Bezdek (Action Item Review)
- MG Heidi Hoyle, USA, commanding general, SDDC
- Kevin Tokarski, SES, chair of the NPRN
- VADM Andy Brown, president and CEO, NDTA

1:15-3 p.m.

Boardroom  
David Student Union, 2nd floor

### National Port Readiness Network Working Group

- David Hatcher, director, Office of Sealift Support, MARAD
- **Supported by:** Matthew Butram, program analyst, Office of Sealift Support (government meeting – by invitation only)

1-3 p.m.

Washington / Madison Rooms  
David Student Union, 2nd floor

### MARAD Gateway Summit

- **Private Event:** Capt. Thomas Morkan, director, North Atlantic Gateway Office U.S. Department of Transportation, Maritime Administration



## Keynote Speakers



**Vice Admiral William "Andy" Brown, (U.S. Navy, Ret.)** retired in November 2017 after nearly 38 years of naval service. Brown's most recent active-duty assignment was as director for logistics (J4) on the Joint Staff where he was responsible for advising the chairman of the Joint Chiefs of Staff regarding logistics matters pertaining to integrated logistics planning and support for global joint operations.

As a three-star flag officer, Brown previously served as deputy commander, U.S. Transportation Command, Scott Air Force Base near St. Louis. He also served as director of logistics (J4) at U.S. European Command (EUCOM) in Stuttgart, Germany, where he directed logistical support for U.S. forces assigned to the European theater of operations. Prior to assuming his position at EUCOM, he served as the commander of the Fleet and Industrial Supply Centers, as well as the fleet supply officer at U.S. Fleet Forces Command in Norfolk, Virginia.

Brown was named president and CEO, National Defense Transportation Association, in November 2017, where he continues to serve.



**Dr. Nathan E. Busch, PhD** is professor of political science and co-director of the Center for American Studies at Christopher Newport University. He earned a PhD from the University of Toronto with specializations in international relations and political philosophy. Prior to CNU, he held positions at Los Alamos National Laboratory, Harvard University and the University of Georgia.

In addition to numerous scholarly articles and reports, his recent books include *The Business of Counterterrorism: Public-Private Partnerships in Homeland Security* (2014), *The Routledge Handbook of Nuclear Proliferation and Policy* (2015), and *The Politics of Weapon Inspections: Assessing WMD Monitoring and Verification Regimes* (2017). His most recent book, *Homeland Security: An Introduction*, was published in 2021 by Oxford University Press.

Busch is the recipient of Christopher Newport's 2017 Faculty Excellence Award for Scholarship and the 2017 Alumni Society Award for Excellence in Teaching and Mentoring, which is presented by the Alumni Society to one faculty member annually as the university's highest honor.



**Stacy S. Bostjanick** is currently serving as director of cybersecurity maturity model certification (CMMC) policy in the Office of the Under Secretary of Defense for Acquisition & Sustainment. In this role, she is responsible for managing the initiation of the CMMC program and is responsible for establishing all policy and procedures with regard to the CMMC.

Previously, she served as the head of contracting activity at the Defense Intelligence Agency, in which she was responsible for planning, managing, directing and accomplishing the total DIA procurement program. Bostjanick has also worked as a senior contracting officer for the Missile Defense Agency on the Standard Missile 3 Block IA and IB development and production program. She was responsible for cradle-to-grave execution of over \$5 billion of highly complex, cutting-edge contracts for our nation's missile defense systems. Bostjanick has also served as the deputy procurement executive with the Office of the Director of National Intelligence, where she had responsibility for establishing intelligence community enterprise-wide policy

and submissions to the program management plan on an annual basis.



## Keynote Speakers



**Stephen A. Edwards** is the CEO and executive director of the Virginia Port Authority (VPA). He is responsible for the broad programmatic areas of business and relationship development, infrastructure development, strategic marketing, economic development, finance, security and safety. He directs and manages the operations of Virginia's marine and inland terminal facilities through Virginia International Terminals, LLC, the port's private terminal operating company, including Virginia International Gateway, Newport News Marine Terminal, Norfolk International Terminals, Portsmouth Marine Terminal, Richmond Marine Terminal and the Virginia Inland Port.

Before joining the VPA in January 2021, Edwards served as president and CEO for TraPac, LLC and was responsible for the overall performance of the company with focus on safety, service and sustainability. Prior to that, he was the CEO of Global

Container Terminals. Previous industry experience includes president and CEO of Port America Group and president and CEO of P&O Ports North America.



**Major General Heidi J. Hoyle** is a native of Bay City, Michigan, and was commissioned as an ordnance officer following her graduation from the United States Military Academy at West Point, New York, in 1994. She had number of early assignments in Germany and the United States and then she commanded the 761st Ordnance Company (EOD) and also served as the battalion operations officer of the 19th Maintenance Battalion at Fort Sill, Oklahoma.

Hoyle served as the 242nd Ordnance Battalion (EOD) executive officer with deployment to Afghanistan in support of Operation Enduring Freedom. In 2010, she commanded the Special Troops Battalion of the 3rd Sustainment Brigade, Fort Steward, Georgia, with deployment to Iraq in support of Operations Iraqi Freedom and New Dawn. In 2013, she attended Senior Service College at the Dwight D.

Eisenhower School for National Security and Resource Strategy at Fort McNair,

Washington, D.C. She then served as deputy chief of staff for prevention programs in 4th Infantry Division prior to commanding the 71st EOD Group at Fort Carson, Colorado. Next, she served as the executive officer to the executive deputy of Army Materiel Command at Redstone Arsenal, Alabama. Then she served as the commanding general of Joint Munitions Command and Joint Munitions and Lethality Life Cycle Management Command, Rock Island Arsenal, Illinois. Her most recent assignment was chief of ordnance and commandant, U.S. Army Ordnance School, Fort Lee, Virginia. She currently serves as the commanding general, Military Surface Deployment and Distribution Command.



**Terry Kalka** is deputy director for the Department of Defense (DOD) Cyber Crime Center (DC3)/DOD-Defense Industrial Base (DIB) Collaborative Information Sharing Environment (DCISE). In this role, he is responsible for cybersecurity threat information sharing, DIB engagement activities, and cybersecurity services for a public-private partnership of 940+ defense contractors. He leads a continual process improvement program, under which DCISE achieved and maintains a capability maturity model integration for services level III certification. He drove improvements and innovations resulting increased event attendance and DIB partner satisfaction.

Before joining DCISE, Kalka held a variety of IT/cyber roles in the U.S. Army Communications-Electronics Command, culminating in an assignment as the senior cyber professional advisor to the commanding general. He holds a master of science

degree in government information leadership from National Defense University, and is a certified information systems security professional. Kalka lives in Maryland with one great wife, two great kids, and spends his limited spare time as an unprofessional musician.

## Keynote Speakers



**William (Bill) Paape**, a member of the Senior Executive Service, became the associate administrator for ports & waterways on June 7, 2020. In this capacity, Paape directs a national port infrastructure modernization program in excess of \$2 billion – a program that includes RAISE, INFRA, Port Infrastructure Development and Marine Highway discretionary funds. Paape is responsible for the continued development of the marine highway initiative and manages the agency's offshore energy licensing projects (the Deepwater Port Program).

A native of Madison Wisconsin, Paape brings a diverse strategic surface transportation, intermodal logistics and terminal operations background to the U.S. Department of Transportation's Maritime Administration. A career U.S. Army reserve officer, he has had several assignments in support of the Military Surface Deployment and Distribution Command, the U.S. Army component of the U.S. Transportation Command. Paape retired as a colonel from the Army Reserve in 2012.

Paape has a bachelor's degree in cultural anthropology from the University of Wisconsin, Stevens Point, a master's degree in international relations from Troy State University, a master's degree in procurement and acquisitions management from Webster University, and a master's degree in strategic studies from the U.S. Army War College.



**Major General Mark T. Simerly** assumed the duties and responsibilities as the commanding general for the Combined Arms Support Command, the Sustainment Center of Excellence, and Fort Lee on July 9, 2021. Previously, he served as the J4 director, United States Forces Korea from June 10, 2020. He was commissioned as a lieutenant of Air Defense Artillery and awarded a bachelor of arts degree as a distinguished military graduate from the University of Richmond. Simerly holds a master of science in national resource strategy from the National Defense University and a master of military arts and sciences degree from the United States Army Command and General Staff College.

His command assignments include the 19th Expeditionary Sustainment Command, Daegu, South Korea from July 2019 to June 2020; Defense Logistics Agency Troop Support, Defense Logistics Agency Troop Support at Philadelphia, from July 2017 to June 2019; 4th Sustainment Brigade, Ft. Hood, Texas from January 2012 to August 2013; 704th Brigade Support Battalion, 4th Brigade Combat Team, 4th Infantry Division at Ft. Hood, Texas, when the unit re-flagged as the 27th Brigade Support Battalion, 4th Brigade Combat Team, 1st Cavalry Division and deployed to Tallil, Iraq from June 2008 to June 2009; Bravo Company, 801st Maintenance Support Battalion, Division Support Command, 101st Airborne Division (air assault) Ft. Campbell, Kentucky from December 1996 to May 1999.



**Captain Samson C. Stevens Sr.** assumed the duties of commander, Sector Virginia, in June 2020, after serving two years as deputy commander. As sector commander, he leads 1,200 Coast Guardsman and Auxiliary personnel, among six cutters, five small boat stations, three aids to navigation teams, and a sector field office. Conducting Coast Guard missions in the commonwealth of Virginia's waters and offshore, his official authorities include captain of the port, officer in charge of marine inspections, federal on scene coordinator, federal maritime security coordinator, and search and rescue mission coordinator.

Stevens has over 25 years of experience in a broad array of operational, intelligence, joint and staff assignments, to include: Coast Guard Cutter MALLOW; the National Drug Intelligence Center; Coast Guard Headquarters Office of Design and Engineering Standards and Office of Standards Evaluation and Development; chief, Contingency Preparedness and Force Readiness, Sector Delaware Bay; liaison officer to U.S. Fleet Forces Command and Joint Staff; and executive officer, Maritime Intelligence Fusion Center Pacific. Prior to his service at Sector Virginia, he served as the special assistant to the 25th commandant of the Coast Guard, where he was responsible for the daily and long-term administration of the commandant's strategic priorities.



## Panel Moderators

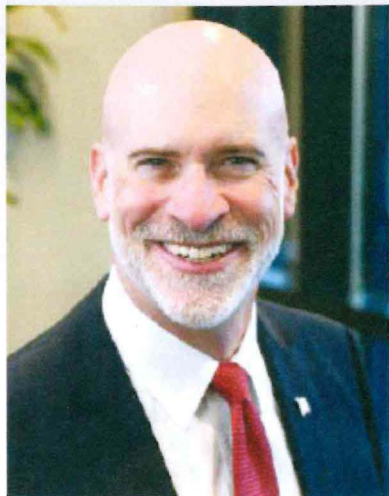


**Lieutenant General John J. Broadmeadow, (U.S. Marine Corps, Ret.)** retired from the Marine Corps in October 2020 as a three-star general with nearly 40 years of progressive leadership experience in a variety of positions. Broadmeadow's final Marine Corps assignment was as the director of the Marine Corps Staff in the Pentagon. In addition to leading Headquarters Marine Corps' response to COVID-19, he integrated the actions of seven three-star deputy commandants executing a Marine Corps-wide change management effort to implement the commandant's planning guidance. This 15-year strategic approach is radically shifting the Marine Corps' force design, operating concepts and service training and education to remain competitive against growing threats from global near peer adversaries.

Previously, in his first three-star job he was assigned as the deputy commander of the United States Transportation Command, proudly serving with the more than 140,000 service members and civilians from across all the armed services providing globally integrated air, sea and surface transportation for all personnel and cargo in the U.S.

Department of Defense.

Broadmeadow led the logistics planning and execution for the Marines' initial amphibious assault into Afghanistan in 2001 immediately following the attacks of 9/11. He then served multiple tours in both Iraq and Afghanistan, culminating with leading the drawdown and retrograde of equipment from Helmand Province in 2013. He also led forces in both Somalia for Operation Restore Hope and in Japan following the earthquake, tsunami and nuclear plant damage that devastated the coast north of Tokyo. As a general officer, he commanded a Marine Expeditionary Brigade and both the Marine Corps Logistics Command and Marine Corps Installations Command each having multi-billion-dollar portfolios, making him responsible for significant portions of the Marine Corps' overall budget.



**Michael J. Cashner** serves as vice president – government services for Landstar Transportation Logistics, Inc. In this role Cashner directs and coordinates all administrative, operational, sales and marketing activities related to federal, state and local government agencies. Cashner also represents Landstar on the board of directors and executive committee of the National Defense Transportation Association (NDTA) and as chairman of the NDTA Surface Transportation Committee.

Cashner, a retired Army colonel, has more than 32 years of international experience in transportation and logistics management. Before joining Landstar in August 2013, he served as the chief military advisor to the deputy assistant secretary of defense for transportation policy. Prior to that, Cashner served on the Headquarters, United States Army Staff as the deputy division chief in the Force Projection and Distribution Division. During the course of his Army service, he served as commander of two Surface Deployment and Distribution Command units: the 831st Transportation Battalion, and the 956th Transportation Company. Cashner also served in multiple

overseas assignments including Germany, Bahrain, Qatar, Kuwait and Afghanistan.

## Panel Moderators



**Major General Stephen Farnen, (U.S. Army, Ret.)** joined the Roosevelt Group in October 2020 as a senior advisor. As a U.S. Army general officer, he is recognized as a multifaceted leader with extensive experience leading diverse, complex global organizations (2,000 – 70,000 people). Farnen has served on the Army Staff, the Joint Staff and spent his entire tenure as a general officer in command. His five command assignments were each distinct in their own right. Most recently, he commanded the Army Component of U.S. Transportation Command (Surface Deployment and Distribution Command) which projects and sustains the armed forces by executing surface distribution services and movements, which included global over ocean transport and seaport operations, and line haul truck services in the United States.

In his tenure at U.S. Army Security Assistance Command, Farnen led an enterprise that executed a \$181 billion international/foreign military sales portfolio, and while at Joint Munitions Command he led an ammunition enterprise that provided conventional munitions life cycle functions in support of all the services (production,

distribution, storage and sales). He also commanded the Expeditionary Sustainment Command that executed all logistics operations in support of U.S. Forces Korea and served as the 26th U.S. Army chief of transportation and commandant of the Transportation School responsible for education, training, leader development and capability development and program integration. From tactical to strategic, he has led soldiers and civilians in war and peace across the full range of military operations.



**Bleu Hilburn** is the vice president of business development for Crowley Solutions, where he is responsible to develop strategies and lead all aspects of marketing, bid and capture management to drive growth and further strengthen Crowley's deep relationships with government customers.

Hilburn initially joined Crowley in 2012 after a career in the U.S. Army as a transportation and logistics officer culminating in a successful tour in battalion command. Hilburn's leadership at Crowley has been highly impactful. He spearheaded Crowley's successful bid for the U.S. Transportation Command's Defense Freight Transportation Services contract, he led relief efforts as part of Operation United Assistance in West Africa during the Ebola virus and he marshalled Crowley's resources to support the government response to the 2017 hurricanes, including relief and recovery efforts in Puerto Rico resulting from Hurricane Maria. Hilburn was the 2015 winner of the "Thomas Crowley Award," the company's highest honor for employees.



## Platinum Sponsors

### American President Lines, LLC (APL)

American President Lines, LLC (APL) is a subsidiary of the CMA CGM Group, a world leader in shipping and logistics. Since World War II, APL has been a trusted partner to the U.S. government for ocean transportation and in-country logistics. APL provides container transportation through an international shipping network that combines high-quality intermodal operations with advanced technology, equipment and e-commerce. As an American company, APL offers secure and efficient services to key foreign military locations, including four weekly U.S.-flag services linking North America to Asia, the Mediterranean, Africa, the Middle East and Guam.

### American Roll-On Roll-Off Carrier

American Roll-On Roll-Off Carrier (ARC) is the leading U.S.-flag Ro-Ro carrier operating liner services in the international trades. ARC provides port-to-port and end-to-end transport of heavy vehicles, helicopters, household goods, privately owned vehicles and other equipment for the U.S. government and its various agencies. ARC also carries agricultural and construction equipment for developing nations, Federal Transit Administration public transportation cargoes, U.S. Export-Import Bank preference cargoes, and commercial break-bulk and Ro-Ro business.

### Deloitte

Deloitte Consulting – our people, ideas, technology and outcomes – are designed for impact. Our government and public services team of over 25,000+ professionals brings fresh perspectives to help you anticipate disruption, reimagine the possible and fulfill your mission promise.

### SAP

SAP is the market leader in enterprise application software, helping organizations of all sizes and in all industries run at their best. Our machine learning, Internet of Things and advanced analytics technologies help turn organizations into intelligent enterprises.

## Gold Sponsors

### EMO Trans

Established in 1965 in Stuttgart, Germany, EMO Trans has been on a path of continued expansion and success for over 50 years. Now with over 85 EMO Trans offices in 21 countries and 250+ network offices in 120 countries covering six continents, our solid infrastructure ensures that we can deliver exceptional logistics services to customers large and small. We are a multinational privately owned company, deeply invested in understanding and internalizing the needs and goals of our customers. Our goal is to forge partnerships, ensuring that we are able to facilitate the most efficient, effective supply chain solutions possible.

### The Port of Port Arthur

The Port of Port Arthur is the military's deep-water port of choice for North America. Located in Southeast Texas, USA, the port is committed to the military's efforts to ensure speed of war efficiencies, constant communication and commitment. Port Arthur is proud to support our military.

## Silver Sponsors

### American Maritime Congress

AMC was incorporated in 1977 as the Joint Maritime Congress to advocate for the U.S.-flag industry and our nation's merchant mariners. In 1989, our organization's name was changed to the American Maritime Congress. For over 40 years, AMC has functioned in an educational capacity for virtually every major piece of maritime-related legislation considered by the federal government.

### Port of Beaumont

The Port of Beaumont, a premier strategic port located in Southeast Texas, has a longstanding history with the USTRANSCOM and SDDC. With direct service by three major rail carriers (BNSF, KCSRR and UPRR), the port can handle multiple deployments, and service government and commercial partners with ease and efficiency. Infrastructure improvements totaling \$74 million over the last several years have improved facilities, railroad infrastructure and the port's ability to manage major cargo movements. Home to the SDDC 842nd Transportation Command, the port is a proud strategic partner ready and eager to assist in times of war and peace.

### Port of Corpus Christi Authority

The Port of Corpus Christi has been in operation since 1926 and has since become the largest port in the United States, based on total revenue tonnage, and the nation's largest energy export gateway. The port boasts a 45-foot-deep channel (currently being dredged to 54 feet), three Class I railroads – BNSF, KCS and UP – and a location adjacent to connecting Texas highways Interstate 37 and Highway 181. With all these assets at our disposal, our mission is and always will be to leverage commerce to drive prosperity for Corpus Christi and the Coastal Bend.

### Port of San Diego

As a strategic commercial port, the Port of San Diego's Tenth Avenue Marine Terminal serves as the port's omni-terminal where military, breakbulk, over-high and wide project, refrigerated containers, and bulk cargos are handled. In January 2022, the Port of San Diego approved the acquisition of two new Kone all-electric mobile harbor cranes capable of handling breakbulk pieces in excess of 400 metric tons, scheduled to be delivered in spring 2023. The Port of San Diego remains proud to serve both military and commercial interests for the movement of cargo and passengers. Please visit Booth 5 for more info.

### The Pasha Group

Hawaii Stevedores, Inc. (HSI) provides a full range of quality stevedoring services for cargo handling in the commercial ports of the state of Hawaii.

Pasha Stevedoring & Terminals L.P. (PST) provides expert stevedoring and vessel loading and unloading services for the global maritime transportation industry.

HSI and PST are independent operating subsidiaries of the Pasha Group, a family-owned, diversified global logistics and transportation company.

### The Port of Virginia

From automobiles, to farming equipment – military transports, to wind turbine blades, three of the Port of Virginia's six terminals are uniquely equipped with modern deep-water berths to handle roll-on roll-off cargo.



## In Association with:



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

### AAPA

#### The Preeminent Voice of the Seaport Industry

The American Association of Port Authorities is the unified voice of the seaport industry in the Americas, representing more than 130 public port authorities in the U.S., Canada, the Caribbean and Latin America. For more than a century, AAPA membership has empowered port authorities and their maritime industry partners to serve global customers and create economic and social value for their communities. Our events, resources and partnerships connect, inform and unify seaport leaders and maritime professionals who deliver prosperity around the Western hemisphere. For its U.S. members, AAPA provides compelling advocacy and effective public outreach to influence seaports' most urgent public policy issues. Today, AAPA continues to promote the common interests of the port community, and provides critical industry leadership on security, trade, transportation, infrastructure, environmental and other issues related to port development and operations.



U.S. DEPARTMENT OF TRANSPORTATION  
MARITIME ADMINISTRATION

### MARAD

The Maritime Administration is the agency within the U.S. Department of Transportation responsible for waterborne transportation. Its programs promote the use of America's maritime transportation infrastructure, its seamless integration with other segments of the transportation system and the viability of the U.S. merchant marine. The Maritime Administration works in many areas involving ships and shipping, shipbuilding, port operations, vessel operations, national security, environment and safety. The Maritime Administration is also charged with maintaining the overall health of the U.S. Merchant Marine, since commercial mariners, vessels and intermodal facilities are vital for supporting national and economic security. The agency provides support and information for current mariners, extensive support for educating future mariners and programs to educate America's young people about the vital role the maritime industry plays in the lives of all Americans.



## NATIONAL DEFENSE TRANSPORTATION ASSOCIATION



### WHO WE ARE

Since World War II, we have served national defense and homeland security as a nonpolitical, nonprofit organization that provides a trusted environment where government, the military and the private sector solve pressing challenges in logistics, transportation and passenger travel services.

### WHAT WE DO

Annual events • NDTA-USTRANSCOM Fall Meeting • NDTA-DTMO GovTravels Symposium • NDTA-CAS Surface Force Projection Conference • Highlight issues to government and industry

### EDUCATION INITIATIVES

Since 2007, the foundation has awarded 262 scholarships worth nearly half-a-million dollars to high school seniors and college students pursuing an education in logistics, transportation or passenger travel. These scholarships are funded by voluntary contributions from individual and corporate NDTA members. 100% of donations go toward funding scholarships.

### ENGAGEMENT OPPORTUNITIES

- Transportation Advisory Board – annual meeting with CEOs, senior government and military leaders
- NDTA committees – Air, Cybersecurity, Logistics & Distribution, Passenger Travel, Sealift, Surface
- Quarterly board meeting with NDTA officers and government & military liaisons
- Chapters – meetings for professional development, networking and mentoring

### MEMBERSHIP

Three primary levels of corporate membership provide your team the opportunity to take part in key discussions and share ideas with military, government and industry leaders. Membership is structured to your needs. To find out more, please call (703) 751-5011; toll free (844) 620-2715, or fill out the informational form at [ndtahq.com/membership/corporate](http://ndtahq.com/membership/corporate).





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