

"AT CNU OUR PURPOSE IS TO PRODUCE GOOD CITIZENS AND LEADERS — YOUNG MEN AND WOMEN WHO PURSUE EXCELLENCE IN ALL THINGS, POSSESS A PASSION FOR ENGAGEMENT, A POWERFUL SENSE OF RESPONSIBILITY FOR MAKING THE WORLD A BETTER PLACE AND A MORAL COMPASS TO DIRECT AND DEFINE THEIR LIVES."

-PRESIDENT PAUL TRIBLE

CNU has experienced a remarkable transformation over the past decade.

- Our applications have exploded by 700 percent. This year we will receive more than 8,000 applications for our freshman class of 1,200.
- The quality of our students is soaring as measured by SAT critical reading and math scores. Average SAT scores have increased by 260 points.
- Over the last five years, we have added more than 100 new tenure-track PhDs and are now hiring 50 more – not to get bigger but to drive down the average size of our classes from 24 to 14.
- CNU has completed more than \$600 million in capital construction and has built a beautiful campus with world-class facilities.
- In its rankings of America's best colleges, U.S. News & World Report named CNU among the nation's "schools to watch" for making the "most promising and innovative changes in academics, faculty, students, campus and facilities."
- Most importantly, our students love this school and bring our campus alive with their energy, enthusiasm and intellect.

While CNU has made monumental strides in just a short time, these achievements represent only the beginning. We will continue to raise the bar by recruiting the finest faculty, seeking the best students and creating an exceptional college experience emphasizing leadership, civic engagement and honor.

Pour Terble





Canon Promotes Leadership Development

Established by Canon U.S.A, Canon Virginia and Christopher Newport University in 2007, the Canon Leadership Scholars Program rewards superior students from across the country and nurtures an appreciation for the art of leadership and the importance of citizenship.

Through a rigorous academic curriculum, prominent guest speakers, community service, study

abroad and internships, these remarkable students are empowered to become caring, knowledgeable and effective leaders for America and the world.

Canon Leadership Scholars participate in the prestigious President's Leadership Program, and each year they represent the very best and brightest applicants to the University. This year's freshman class of Canon Scholars earned on average a 4.1 high school GPA and a 1348 SAT score, and have demonstrated exceptional leadership, service and citizenship in their schools and communities. Canon Leadership Scholars receive a \$5,000 merit scholarship for each of their four years and the opportunity to study at Oxford University.



This year's freshman class of Canon Leadership Scholars pictured with President and CEO Yusaku Azuma of Canon Virginia (front row, far left), Chairman Takayoshi Hanagata of Canon Virginia (front row, second from left), President and CEO Yoroku Adachi of Canon U.S.A. (front row, second from right), and President Paul Trible of CNU (front row, far right).



McMurran Hall Opens to Fanfare

The pageantry of fireworks capped the ribbon-cutting ceremony for CNU's latest, 21st-century teaching and learning facility, the new Lewis Archer McMurran, Jr. Hall (above). Through his work in the Virginia General Assembly, Lewis McMurran played the instrumental role in the founding of Christopher Newport.

Home to all of the University's liberal arts programs, the new building houses the departments of English, history, communication studies, modern and classical languages and literatures, philosophy and religious studies, and government. McMurran Hall also provides a home for CNU's five-year Master of Arts in Teaching program and the Honors Program.

Anchoring one end of CNU's Great Lawn, the 86,000-square-foot brick building features 33 state-of-the-art classrooms and seminar rooms, plus 120 faculty offices.

Mary Brock Forbes Hall Construction Progresses

Construction of the integrated science center is rapidly taking place and will be completed in the summer of 2011. This state-of-the-art building will be named Mary Brock Forbes Hall in honor of the beloved

teacher, school administrator and mother of Dr. Sarah Forbes, CNU champion and benefactor.

Extending 100 yards across the western edge of the great lawn, the \$80 million, cutting-edge facility will include 160,000 square feet of space for education and discovery. Forbes Hall will house biology, chemistry, environmental science and psychology with more than 50 faculty offices, 15 classrooms, 70 teaching labs and student research spaces.





Freeman Center Expansion Takes Shape

The Freeman Sports and Convocation Center expansion will also be completed in the summer of 2011. The 70,000-squarefoot addition will double the size of the Trieshmann Health and Fitness Pavilion, provide offices for

Counseling and University Health Services, and add an auxiliary gymnasium, a new 400-seat Gaines Auditorium and an array of meeting

rooms for student activities.

The Freeman Center provides the competition venues for CNU's championship basketball, volleyball and indoor track teams; a location for fitness activities and recreation sports; and workout facilities for students, faculty and staff.
CNU's Freeman Center holds the distinction of being named the nation's outstanding sports facility by the National Intramural-Recreational Sports Association.

Luter Hall on the Horizon

Working drawings are nearing completion on Joseph W. Luter, III Hall. This \$54.6 million, 137,000-square-foot building will be the largest academic building on campus. Luter Hall will house the Luter School of Business and the departments of accounting,

Joseph W. Luter, III Hall

economics and finance, management and marketing, as well as the departments of leadership and American studies, mathematics, and physics, computer science and engineering. Luter Hall will include a trading room; a 100-seat tiered lecture hall; 14 traditional classrooms; nine teaching labs for physics, computer science and engineering; seven computer classrooms; eight research labs for faculty and students; three reading rooms; 135 faculty offices; a boardroom; public interaction spaces; and state-of-the art technology.

New Residence Halls Planned

CNU now requires all freshmen, sophomores and juniors to live on campus. Students who reside on campus are more successful in their classes and more able to fully participate in student activities. In

> order to accommodate 4,000 residential students, a new sophomore residence hall will open in fall 2012 that will feature four-person suites

and 500 total beds. An additional residential complex will open in fall 2013 and provide 500 private bedrooms and baths for upper-class students.





Three major initiatives increase student achievement!

Core Advisors

All freshmen are now assigned a faculty member who mentors and advises them for two years. Core advisors meet with students many times each semester and provide academic support, help in the selection of classes, and introduce our students to campus resources and opportunities for engagement in organizations and activities.

"The role of the core advisor is all-important," President Paul Trible says. "Our purpose is to ensure our students really connect with an interested and energetic member of our talented faculty and become more fully engaged in the classroom and in other important activities on our campus."

Freshman Learning Communities

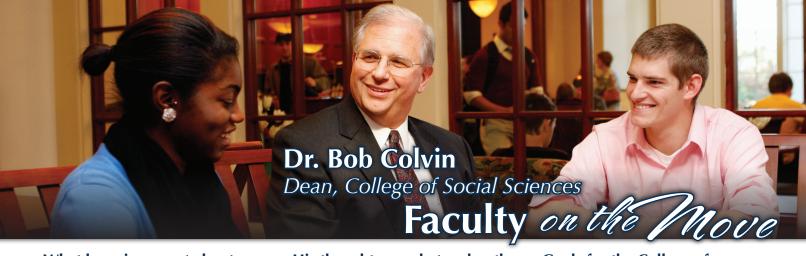
Every freshman enrolls in at least three courses with 15 to 30 students who participate in the same three classes and live in close proximity to one another on our campus. Freshmen select these courses based on their area of academic interest.

"Learning Communities help smooth the transition to college by connecting students with similar interests," says President Trible. "Increased comfort with their classmates encourages students to participate more fully in their classes and makes them more successful."

CNU Fellows

Ten recent graduates who love Christopher Newport now serve their alma mater as CNU Fellows. These individuals excelled in the classroom and were leaders in a wide array of student activities.

Anita Bailey and JT Hosack work to more fully engage freshmen in student life beyond the classroom. Kelsey Brunton, Josh Cross, Alison Cunningham and Kimberly Solheim work in admissions and conduct interviews with prospective students. Angela Hallock and Austin Perry assist students and faculty in encouraging academic success. Allison Dolan and Shaina Wright work to support our students in the President's Leadership Program.



What he enjoys most about working/teaching here:

"I think most of my students perceive me to be a rigorous instructor, but one who loves the subject matter, invokes a lot of humor and uses participative methods in the classroom. I am committed to helping students learn and get excited about the material. Teaching has been a love affair, and I thoroughly enjoy mentoring students. I have gained a great deal of satisfaction from my work with CNU students over the last 12 years and from my relationships with amazing colleagues."

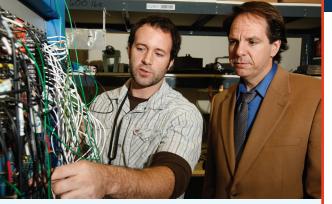
His thoughts on what makes the CNU experience unique:

"The bottom line is the connection among faculty and students. At many universities, the primary focus is on master's and doctoral studies, while undergraduates sit in classes with hundreds of students where professors could not correctly identify many of their students from a photo lineup. This is not the case at CNU. Our focus is excellence in undergraduate education and the strong relationship between professor and student. As a result, CNU provides a nurturing environment where students are challenged and encouraged to achieve excellence."

Goals for the College of Social Sciences:

"The first goal for the College of Social Sciences is student success, especially for our first-year students. The entire university is implementing dynamic initiatives for student success, and we in the College of Social Sciences are doing our part to be full contributors. The second and equally important goal is faculty excellence. Faculty members must continue to be the most informed, capable and effective professors/ scholars they can be. Fortunately, CNU has outstanding professors, and I see my role in the dean's office as collaborating with them to achieve successes."





NSF Grants Fund Research

National Science Foundation grants awarded to CNU faculty will support cutting-edge research. **Dr. Edward Brash** (above right), associate professor of physics, was awarded \$650,000; **Dr. Yelena Prok**, assistant professor of physics, received \$245,000; and **Dr. Tyler Sullens**, assistant professor of chemistry, was awarded \$253,000.

- The grant received by Dr. Brash and CNU's nuclear physics group will fund research efforts at Thomas Jefferson National Laboratory in Newport News. Students in physics, computer science and engineering will be active participants in this research.
- Dr. Prok's grant will support the development of new experiments, following an upgrade to the Jefferson Lab accelerator, and will involve CNU undergraduate students as well as students in our master's programs.
- Dr. Sullens' grant will fund the acquisition of a new spectrometer, which will support the creation of a Center for Coastal, Environmental and Atmospheric Studies at CNU.

'Food for Thought' Fights Local Hunger

Christopher Newport University recently held its annual "Food for Thought" food drive benefiting the Foodbank of the Virginia Peninsula.

This year's drive ran throughout October, culminating in a large one-day event on Nov. 3. Smithfield Foods contributed approximately 80,000 servings of protein that day as part of its "Helping Hungry Homes" program.

"It was a moving sight to witness so many student organizations, academic departments and offices carrying boxes of food toward Trible Plaza," says Roberta Rosenberg, director of the Center for Service Learning and Social Entrepreneurship. "Every contribution was valuable and greatly appreciated."

CNU's student-

athletes deserve

recognition for

canvassing

special

local

neighborhoods. They brought in 3,111 pounds of food and personally donated more than \$1,000 to the campaign. Other top contributors included the Inter-Fraternity Council; the Department of Physics, Computer Science and Engineering; and the Department of Management and Marketing. Many faculty, staff and student volunteers helped receive, sort and box the donations.

The University raised the equivalent of 46,853 pounds of food, an increase of 3,656 pounds over 2009. Cash donations and shirt sales totaled \$4,292, more than doubling last year's monetary contributions.





Major:

Political Science

Campus activities:

Sigma Phi Epsilon, Student Media Board, Judy Ford Wason Center for Public Policy, Pi Sigma Alpha political science honor society, Alpha Chi honor society

Current pursuits:

A Fulbright Scholar, Berglund currently lives in Yilan City, Taiwan. One of only 28 recipients of a 2010-11 Fulbright English Teaching Assistantship, he will spend this year at a local elementary school teaching English and serving the United States as a cultural ambassador.



In his spare time, he is studying Chinese, exploring local markets for delectable cuisine and riding a scooter from one end of the island to the other.

His CNU experience:

"Dr. Quentin Kidd and Dr. Nathan Busch helped me discover my passion for learning and then challenged me to exceed my own expectations. These relationships allowed me to find a home at CNU and an irreplaceable sense of community."

Words of wisdom for future students:

"The education you receive at CNU will prepare you to expand your

horizons, but in order to take full advantage of that you have to get outside the University. Study abroad, intern or volunteer, and learn to apply your education to real problems."

President Tapped for Governor's Commission



Governor Robert McDonnell appointed CNU President Paul Trible as one of four public college

presidents to serve on the 35member Commission on Higher Education Reform, Innovation and Investment.

The Commission's work is focused on exploring ways to ensure instructional excellence; improving graduation rates; attracting more students to science, technology, engineering and mathematics; fostering research and economic development; and providing a college degree at an affordable cost.

Future Medical Careers Launched at CNU

The Pre-Med and Pre-Health Program at CNU prepares students for post-graduate study at excellent medical, dental and veterinary schools and other health career programs.

Select students participating in the Pre-Med Scholars Program (PSP) receive advising, guidance and mentoring as they apply to medical school. Qualified PSP students can apply for early acceptance to Eastern Virginia Medical School (EVMS) through a joint BS-MD Dr. Harold Grau, who oversees the Pre-Med and Pre-Health Program, has been instrumental in preparing Davidson for a future in medicine.

"Dr. Grau has been very encouraging and helpful. He even drove me to Eastern Virginia Medical School on interview day and sat in the interview," Davidson says, adding that Dr. Grau conducts mock interviews to prepare students for the actual event, providing excellent feedback.



program. Those applicants successful in this highly competitive and challenging process receive, before the end of their sophomore year, guaranteed admission to EVMS after they graduate from CNU – without having to take the Medical College Admission Test.

Upon completing his undergraduate studies, Nathan Davidson (12, pictured at right) will pursue a career in either pediatrics or emergency medicine. Although only a junior, Davidson and other CNU students have already been accepted into medical school.



Davidson has gained practical experience as one of CNU's Riverside Medical Group (RMG) Leadership Scholars. These top students receive \$5,000 per year as well as the opportunity to work with physicians at Riverside Health System, one of Virginia's finest medical centers.

"This past summer I worked as an intern at Riverside researching new methods of treatment and working with doctors in the emergency room," he says.



Major:

Mathematics with a minor in leadership studies

Campus activities:

President's Leadership Program (PLP), including Student Leadership Adventure Program intern/facilitator, student mentor, and Alternate Spring Break trips for Habitat for Humanity (2009 and 2010); intramurals supervisor and program assistant; Inspire Club president (a Newport News public schools-affiliated student organization providing mentoring,

leadership and community service initiatives)

What attracted her to CNU:

"I chose CNU for its Master of Arts in Teaching Program (MAT), and because it had the perfect size and relaxed atmosphere in which I knew I could excel." She also enjoys the abundance of opportunities to be involved on campus.

Future goals:

Baumgardner plans to pursue CNU's MAT degree and become a high school calculus teacher. She hopes

to teach internationally with the Department of Defense Education Activity as an Advanced Placement teacher, certified by the College Board.

What her CNU mentor says:

"She's very social; she wants to be engaged," states her mentor, PLP Assistant Director Chris Fox. He notes how heavily involved Baumgardner is on campus as she pursues the full CNU experience. "She has the potential to do amazing things."

Governor McDonnell Appoints Chief Brown to State Board

Governor Robert McDonnell has



appointed CNU Police Chief Jeffrey Brown to the Virginia Department of Criminal Justice Services Board through 2014. Its mission is to improve and promote public safety in Virginia. Chief Brown is the only representative from an institution of higher education to be appointed.

"Christopher Newport University is one of the safest campuses in America, CNU Police Chief

Jeffrey Brown and his colleagues do an outstanding job of ensuring everyone remains secure. We are pleased Governor McDonnell has recognized Jeff Brown's leadership and expertise," says President Paul Trible.

A Wave of Blue Hits CNU

CNU students love cheering the Captains to victory, and the newly established Blue Crew is building even greater school spirit! When you attend a CNU game, you'll spot these loyal fans leading cheers, waving CNU signs, and sporting Blue Crew T-shirts, body paint and bright blue wigs.

"Ultimately we want all students to
be in Blue Crew," says CNU Fellow

Catch the wave or

Catch the wave of blue hitting campus by following the group on Facebook under "CNU Blue Crew."



JT Hosack. "We want members to

show it's cool to go to all types of

to wear blue and silver. It's

cool to shout for your team

and support your fellow

athletic events, to paint yourself, and



CNU Student-Athletes – Champions

CNU athletic teams won a school record 72 percent of their contests this past year and finished first in Virginia with the highest winning percentage in all sports. This marks the second straight year and the sixth year in the last 10 that the Captains have placed first.

Men's soccer was ranked No. 1 nationally in NCAA Division III for four weeks and was selected to host first- and second-round NCAA tournament games. CNU ended the season 20-2-1, a new season record for wins.

During halftime at Family Weekend's football game, 189 student-athletes were honored for their academic success in earning a

GPA of more than 3.0.

"Our student-athletes have had an extraordinary year," says Director of Athletics C.J. Woollum. "At CNU they are expected to perform at the highest level in the classroom and on the field of play, and that makes their achievements even more remarkable."



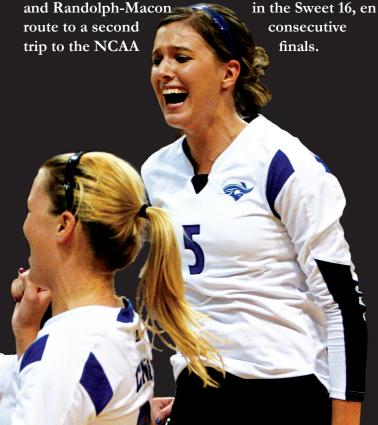






in the Classroom and on the Field

CNU hosted, and won, the NCAA regional tournament after posting a 38-3 record. CNU earned thrilling five-set victories over Eastern University



CNU also scored conference championships in women's soccer, football, men's cross country and cheerleading. Women's soccer won 14 straight games to claim conference crowns in the regular season and tournament en route to its second straight NCAA bid. Football won six of its last seven games to capture the USA South championship and earn its seventh NCAA tournament appearance in the program's 10 seasons.

Field hockey played the entire season ranked in the Division III top 10. The team earned its fifth straight NCAA tournament appearance after a 15-4 season and earned the right to host in the first round of the NCAA tournament.

With all of the success the Captains achieved, it would have been easy to miss the milestone event that occurred the weekend before Thanksgiving when CNU hosted the NCAA's field hockey Final Four, the first national championship ever held on campus. M







Woollum Retires as Basketball Coach; Krikorian Takes Reins



C.J. Woollum announced his retirement as head men's basketball coach this year. Over the course of 26 seasons, his teams won nearly 70 percent of their games, and he finished his illustrious coaching career with 502 victories, 17 NCAA appearances and 13 conference titles.

While no longer coaching, Woollum continues to direct CNU's athletic

programs. "It's been an unbelievable run," he says. "When you first take a job you never think of things like years, wins or championships. But then, at the end, you look back and feel good."



John Krikorian, head coach of the United States Merchant Marine Academy the past four seasons, now leads the Captains as head

men's basketball coach. "I am excited about the opportunity to lead the men's basketball program," Krikorian says. "CNU has so much to offer its student-athletes, and I am looking forward to the challenges that lie ahead in keeping Captains basketball among the nation's elite programs."

Catch 'Captains Fever' Online

Experience the magic of CNU sports by visiting our new athletics website. Go to **cnusports.com** to follow the action with these online features:

- The latest Captains news and headlines
- Team rosters
- Schedules and ticket information
- Photo galleries

Plus, you can watch and listen to your favorite Captains sports through live streaming audio and video.





Alumni Attend Top Grad Schools

Our alumni gain admission to the finest graduate programs at top schools including:

- Brody School of Medicine at East Carolina University
- California Institute of the Arts
- Durham University, England
- Eastern Virginia Medical School
- Emory University
- George Washington University
- Georgetown University
- Indiana University
- London School of Economics
- Medical College of Virginia at Virginia Commonwealth University
- New York University, Tisch School of the Arts
- Northwestern University
- Ohio State University
- Penn State University

- Princeton Theological Seminary
- Purdue University
- Syracuse University
- UCLA
- University of Chicago
- University of Edinburgh, Royal School of Veterinary Studies
- University of Maryland
- University of Michigan
- University of North Carolina at Chapel Hill
- University of Notre Dame
- University of Richmond
- University of South Carolina
- University of Virginia
- Virginia Tech
- Wake Forest
- Washington and Lee University
- William & Mary //

Alexandria Ruble ('10)

University of North Carolina at Chapel Hill

Alumni on the Move

Major:

History

Campus activities:

The Cupola Award, William Parks Outstanding History Major Award, Omicron Delta Kappa, Alpha Chi national honor society, Alpha Mu Gamma national foreign language honor society, Phi Alpha Theta national history honor society, President's Leadership Program, Honors Program

Current pursuits:

"I am working toward an MA/PhD in history at the University of North Carolina at Chapel Hill, specifically focusing on modern European and German history and gender history."

Her CNU experience:

Ruble spent a semester studying history in Prague, which sparked her interest in postwar Germany. The Undergraduate Research Council and Honors Program provided her with stipends to conduct research in Washington, D.C., and Berlin. She attributes much of her success to the challenging Honors curriculum and CNU's excellent faculty.

Words of wisdom for future students:

"Find a way to challenge yourself every day, and whatever that challenge is, own it and make that goal yours. You'll be amazed at what you can accomplish!"



Captains Beyond the Classroom

Academic success and passion for the animal kingdom have taken two CNU biology majors, Ambre Graham ('11) and Jessica Tipton ('11), far beyond the classroom to pursue unique internship opportunities.

When she arrived at CNU, Graham aspired to work with killer whales. Her plans changed, however, following a rehabilitation internship with the Wildlife Center of Virginia. As she cared for eagle, owl and hawk patients, Graham discovered her affinity for birds of prey.

Last summer she broadened her experience by working with tigers, lions, leopards, bobcats and pumas at the Tiger Creek Wildlife Refuge in Texas. "I enjoyed working with the big cats so much that now I cannot decide if I would like to work with birds of prey or big cats more!" she says. She will sharpen her focus with both groups as a volunteer at the Virginia Living Museum.

Equally interested in wildlife, Tipton interned as a sea turtle technician at both Dewees Island and the Cape Romain National Wildlife Refuge off South Carolina's coast. On the private Dewees Island, she helped relocate endangered sea turtle nests and also cared for wildlife in the island's nature center.

At Cape Romain, Tipton helped move 20-30 sea turtle nests daily, transporting eggs from the ground to safer nesting places. "With erosion occurring at an alarming rate, we needed to move the nests so they would not be washed away with the tides," she says.

Tipton plans to study wildlife biology in graduate school and hopes to work with a conservation agency.









What he enjoys most about working/teaching here:

"I enjoy having motivated students who want more than the inclassroom experience. Our students at CNU are interested in more than just the grade. They want to understand, they want to value, they want to appreciate, and that goes well beyond the classroom."

How undergraduate research enhances the CNU experience:

"Undergraduate research is a great indicator of how accessible professors are outside the classroom, and that's one of the areas where CNU shines. Yes, we're good in the classroom, but professors are good in the classroom at many universities. Undergraduate research lets you know professors are sharing their academic life with their students, and when a student has the opportunity to get into the lab and work shoulder to shoulder — not with a technician,

not with a grad student, but with the actual researcher — that is an experience you don't find at many colleges or universities in this country."

His goals for undergraduate research:

 Provide research opportunities for all students who want to participate, regardless of

- major, department or research background
- Focus on quality of research over quantity
- Develop individual research skills by helping those lacking experience gain it while helping those with more experience advance to the next level



Program Sets Stage for Law School

The Pre-Law Program helps students gain admission to the nation's top law schools. Undergraduates interested in law participate in the program from the moment they arrive on campus. The many benefits include academic and career advising, mentoring, internships, and networking opportunities. Students also attend workshops, seminars and guest lectures.



Chalana Williams ('09) is just one exceptional student who successfully navigated the waters from CNU to law school, highlighted by her acceptance to the University of Virginia. As an undergraduate, she discovered a mentor in William Thro, CNU's university counsel and a former solicitor general for Virginia who directs the Pre-Law Program.

He taught Williams' constitutional law class and provided invaluable guidance throughout her law school application process.

While she's confident she would have been admitted to law school, Williams believes the guidance she received

made all the difference in the outcome. "Would I have sparked the interest of some of the most prestigious law schools in the country without his mentorship? I seriously doubt it. I stood out in the admissions process because it was evident I had exceptional guidance." Williams also attributes much of her success to the CNU experience. "I not only have an unparalleled academic background, but I have a confidence I never expected to gain," she says. "There is no obstacle in life I can't overcome. I am looking forward to beginning the next chapter in my life and fully intend on giving back to CNU."

Above: Chalana Williams ('09)

Right: William Thro



Major:

Mathematics

Campus activities:

Honors Program, Fed Challenge, Pi Mu Epsilon mathematics honor society, Omicron Delta Epsilon economics honor society and various sports, including varsity lacrosse, club soccer, martial arts and dodgeball

Current pursuits:

Presently residing in the United Kingdom, Lundberg attends the London School of Economics.

"I will finish my MSc in econometrics and mathematical economics this year. My goal is to conduct doctoral research in economics, most specifically in behavioral economics and decision making."

His CNU experience:

Lundberg counts participating in the Fed Challenge and playing varsity lacrosse and pickup soccer with CNU's club team among his college highlights. He also received the Gregory Klich Academic Achievement Award at commencement, which is presented each year to the graduate who has achieved the highest grade-point average.

Words of wisdom for future students:

"CNU provides the ideal environment to achieve both academic and extra-curricular success. Such a well-rounded experience helped me gain admission to the London School of Economics. Just as I did during my time as an undergraduate, I hope future students will take advantage of the diverse opportunities available to them at CNU."

CNU Website Wows 'Em

If you haven't visited CNU online recently, log on at www.cnu.edu. Our updated website was named one of the "25 Awesome College Websites That Will Definitely WOW You!" — a list presented on the Fearless Flyer web design blog. CNU's site was noted for its "crafty navigation menu and beautiful inner pages," as well as its large homepage slideshow.



In addition to a new structure and navigation, you'll find homepage stories spotlighting standout students and their campus mentors. Check back often for updates as we bring CNU's entire site into this new design framework.

Luter Business School Sets Standard for Excellence

Luter Students Rank in 90th Percentile Nationally

- The Joseph W. Luter, III School of Business scored at the 90th percentile for the 2009-10 academic year in the ETS Major Field Test (MFT) in Business. Only 10 percent of students at other business programs scored higher than CNU students. This 120-question student exam is used by 685 colleges and universities, and 181,488 students across the nation took the test.
- All graduating students in the Luter School have taken the test since 2001, while some institutions select only a "sample" of graduating seniors to take the test. Scores represent what students in the Luter School have remembered and learned from the freshman through senior years in the fields of economics, accounting, quantitative methods, management, marketing, law, ethics, operations management, finance and information systems.

Marketing Students Win Prestigious Awards

 Our marketing students, under the leadership of Dr. Lisa Spiller, have won the prestigious international competition for direct marketing, called the DMA International ECHO Awards, three times (2003, 2005 and 2007).



 Marketing students have also won the regional competition called the MAXI Award five times (2004, 2005, 2006, 2007 and 2009).

Economics Students Are Finalists in National Competition

 Our economics students regularly compete in the Fed Challenge,



sponsored by the Federal Reserve System. In 2007, under the leadership of Dr. Robert Winder, CNU's team advanced to the national "final four." These four teams were greeted by Dr. Ben Bernanke in the boardroom of the Federal Reserve Building in Washington, D.C., and then judged by top economists of the Federal Reserve. The competition was won by Harvard University.

Additional Achievements

- Our Small Business Institute® students compete annually in a national competition and have received several awards for their cases based on local businesses in Hampton Roads. In 2010, our students placed second nationally in the case competition.
- Our students attend top graduate programs after graduating from CNU. Recent placements include the University of Virginia, London School of Economics, William & Mary, Ohio State, Penn State, UCLA, Indiana University and the University of Richmond.

Faculty Achievement

• The Luter School recently updated its scholarship requirements for AACSB International (Association to Advance Collegiate Schools of Business) reaccreditation. Every faculty member met or exceeded the



requirements for peer-reviewed journal research as well as scholarship and professional service.

 Dr. George Zestos was named as a chair of the prestigious Jean Monnet Programme in Economics. He was awarded 45,000 euros and was only one of four professors in the United States to receive this distinction.



• Dr. Patrick Walker and Luter business students held a conference attended by more than 100 businesses and vendors titled "How Fit Is Your Business?" The conference focused on critical success factors such as best management practices, online social media marketing strategies and competition measuring for nonprofits. Dr. Lisa Spiller was an invited guest lecturer in Tuscany, Italy, for an international symposium at the prestigious Sant'Anna di Pisa School of Advanced Education in Management and Technology.

Program Accolades

The AACSB International visit team report cited the Luter School of Business Board of Advisors and faculty as being highly engaged:

"There is abundant evidence of the faculty commitment to a teaching/learning environment characterized by extensive faculty/student interaction. In addition, there is substantial evidence of the engagement of the faculty with the students outside the classroom. Finally, it should be noted that the engagement level of the Luter School Board of Advisors with the student body is exceptional. The Board of Advisors, consisting of 30 regional business leaders, meets on a quarterly basis. Individual board members mentor individual students."





Board of Visitors

Carlos Brown, Esq. John A. Conrad, Esq. Flora D. Crittenden Jane Susan Frank Vicki Siokis Freeman ('97) Ann N. Hunnicutt Frances Luter Michael C. Martin Lewis A. McMurran, III Bryan K. Meals, Esq. Margo D. Taylor W. L. Thomas Jr. Preston White Veasey Wilson

A four-year public university in Newport News, Virginia, Christopher Newport University enrolls 5,000 students in rigorous academic programs through the College of Arts and Humanities, the College of Natural and Behavioral Sciences, and the College of Social Sciences, including the Luter School of Business.

CNU offers great teaching and small classes, as well as an emphasis on leadership, civic engagement and honor. The University's success at creating an incomparable environment for academic and student life has received top recognition from *U.S. News & World Report*. The magazine ranked CNU among the nation's "Up-and-Coming" liberal arts institutions — those that have made the "most promising and innovative changes in academics, faculty, students, campus and facilities."

Led by former U.S. Senator Paul Trible, CNU has more than doubled the size of its freshman class, increased the SAT average by 260 points, dramatically enhanced the number of faculty and seen applications increase by more than 700 percent.

We have also completed more than half-a-billion dollars in capital construction in a decade, creating a beautiful campus with dazzling residential facilities, The Freeman Sports and Convocation Center, the \$60 million Ferguson Center for the Arts, Lewis Archer McMurran, Jr. Hall, and the impressive 116,000-square-foot David Student Union. The intellectual center of campus, the Paul and Rosemary Trible Library features state-of-the-art media, writing and technology centers, and a 14-story windowed tower and gleaming dome in the heart of campus.

For more information about CNU and its programs, please visit www.cnu.edu.

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