## LUTER SCHOOL OF BUSINESS





## Fall 2016



## Financial Services Industry:

What's New, What's on the Horizon!

Bank of America a multinational banking and financial services corporation headquartered in Charlotte, North Carolina. It is the second largest bank holding company in the U.S. by assets As of 2016 Bank of America is the 26th largest company in the U.S. by total revenue. In 2016 *Forbes* listed Bank of America as the 11th largest company in the world. Five years ago, 65 percent of deposits took place in financial centers and 35 percent at ATMs What percentage of banking now takes place on your mobile device? We will discuss how the financial services industry is responding to customer preferences.

Charlie Henderson – Hampton Roads Market President

## Why should you attend?

- See how business leaders are dealing with real challenges and opportunities within their organization and industry
- Learn about business leaders' experience in their field
- Be exposed to a wide array of career paths you may not have considered
- Learn in a relaxed setting ... with pizza!

Tuesday, November 29, 12:15-1:30 p.m. Luter 121