



Thank you for your generous commitment supporting CNU during our 50th Anniversary. To inquire about invoicing and tax receipts, please contact University Advancement at (757) 594-7179 or advance@cnu.edu.

50TH ANNIVERSARY GALA CELEBRATION

SUNDAY, SEPTEMBER 18

Sponsor Reception: 5:30 p.m.

President's Reception: 5:30 p.m.

Dinner: 6:30 p.m.

50.CNU.EDU

For more information, please contact University Events at (757) 594-8061 or cnuevents@cnu.edu

SPONSORSHIP LEVELS

- _____ Presenting Sponsor - \$100,000
- _____ Stage Sponsors - \$50,000
- _____ All Access Sponsors - \$25,000
- _____ Celebration Sponsors: Silver - \$10,000
- _____ Celebration Sponsors: Blue - \$5,000

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SPONSORS
\$25,000



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SPONSORS
SILVER - \$10,000



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SPONSORS
BLUE - \$5,000



HOSPITALITY

- One (1) **Reserved table** for ten (10) guests – 10 total tickets
- Ten (10) **Sponsor Reception** passes
- Reserved Parking

EVENT EXPOSURE

- Name listing in the program (1,400 programs)

PROMOTIONAL EXPOSURE

Print Exposure:

- Sponsorship listing in the 50th Anniversary booklet (30,000 pieces)
- Sponsorship listing in the alumni magazine (16,500 pieces)
- Listing in the Sponsor Recognition display as part of the 50th Anniversary memorabilia exhibit in the rotunda of the Tribble Library (777,000 patrons per year)

Christopher Newport University has a history that is entirely unique to the campus and its community of students, faculty, alumni and friends. Each Celebration Sponsor at the 50th Anniversary Celebration will be a significant partner with the University during the evening's festivities and will be recognized for their commitment to the future of CNU.